

SAFE SLEEP SPOTLIGHT

CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

VOLUME 9: 5/27/22



We Grieve with Uvalde

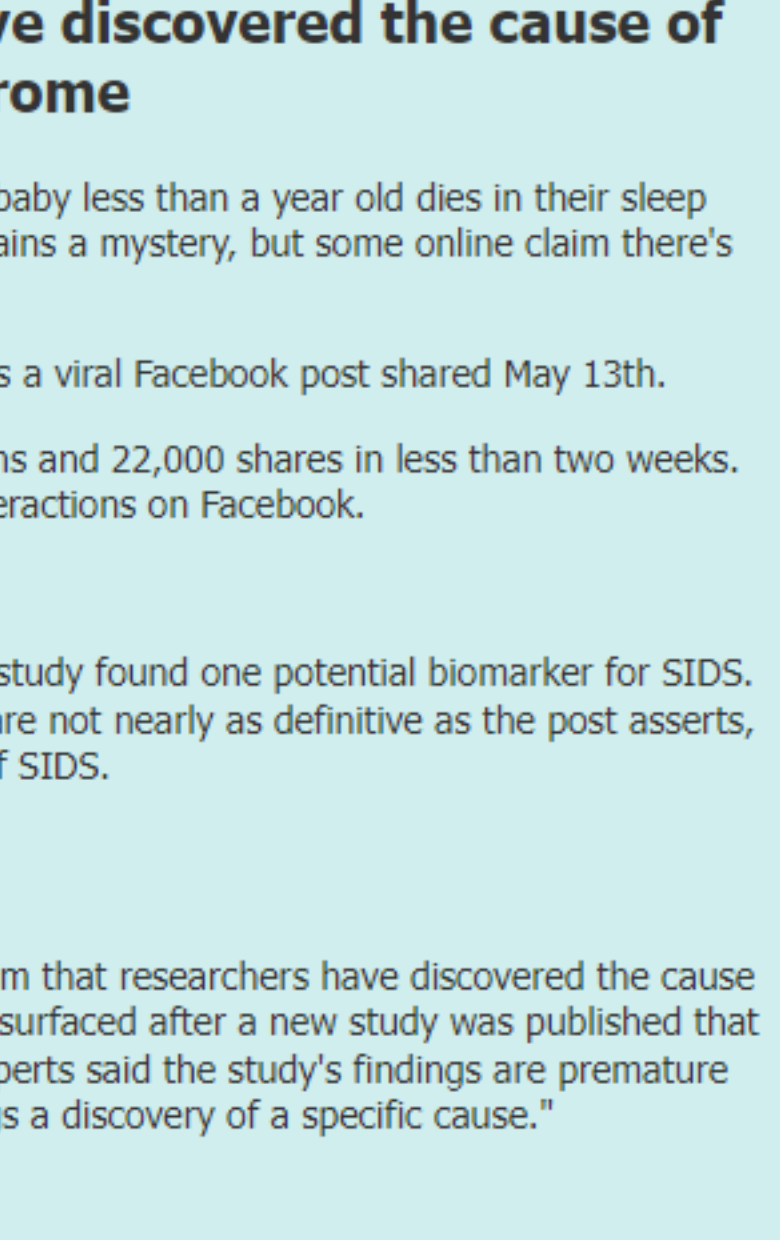
It has been a really tough week. Our hearts are broken due to the unimaginable tragedy that occurred at Robb Elementary School in Uvalde, Texas. The senseless violence in this country has, once again, shattered our sense of safety which makes it difficult to find hope.

Remember that it is OK to not be OK. We understand more than most how difficult it is to lose a child. Find solace in your friends and family. Find hope in the work we do together and the profound impact it has on members of our community. Take care of yourself. We grieve with the families whose lives will be forever changed and we wish them peace in this time of unimaginable turmoil.

We urge you to contact your state Senator by calling 202-224-3121 to leave a message demanding their support for common sense gun laws so that the work we do to help infants reach their first birthday is not in vain.

SAFE SLEEP IN THE NEWS

"Fact check: New study found 'potential biomarker' of SIDS, but calling it a cause misrepresents findings"



The claim: Researchers have discovered the cause of Sudden Infant Death Syndrome

"Sudden Infant Death occurs when a healthy baby less than a year old dies in their sleep unexpectedly. The cause of the condition remains a mystery, but some online claim there's been a breakthrough on that front.

"They have found the cause of SIDS," declares a viral Facebook post shared May 13th.

The post generated close to 25,000 interactions and 22,000 shares in less than two weeks. Similar claims have amassed thousands of interactions on Facebook.

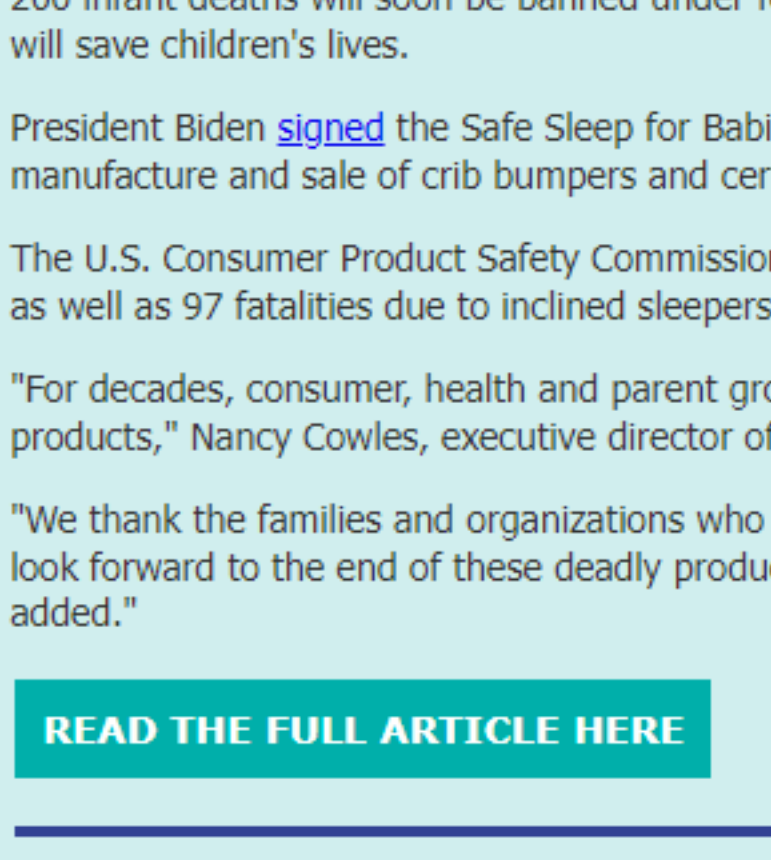
But the claim misrepresents a recent study.

The posts surfaced after a recently published study found one potential biomarker for SIDS. Experts told USA TODAY the study's findings are not nearly as definitive as the post asserts, and one biomarker alone can't be the cause of SIDS.

Our rating: False

Based on our research, we rate FALSE the claim that researchers have discovered the cause of Sudden Infant Death Syndrome. The claim surfaced after a new study was published that found a "potential biomarker" of SIDS. But experts said the study's findings are premature and not conclusive enough to label the findings a discovery of a specific cause."

[READ THE FULL ARTICLE HERE](#)



"A new federal law bans baby sleep products linked to nearly 200 infant deaths"

"Two baby sleep products linked to nearly 200 infant deaths will soon be banned under federal law, a move child safety advocates say will save children's lives.

President Biden [signed](#) the Safe Sleep for Babies Act of 2021 on Monday, outlawing the manufacture and sale of crib bumpers and certain inclined infant sleepers.

The U.S. Consumer Product Safety Commission has recorded 83 crib bumper-related deaths as well as 97 fatalities due to inclined sleepers, lawmakers said.

"For decades, consumer, health and parent groups have decried the sale of these dangerous products," Nancy Cowles, executive director of the group Kids In Danger, [said in a statement](#).

"We thank the families and organizations who have worked so hard to keep children safe and look forward to the end of these deadly products on store shelves and in our nurseries," she added."

[READ THE FULL ARTICLE HERE](#)

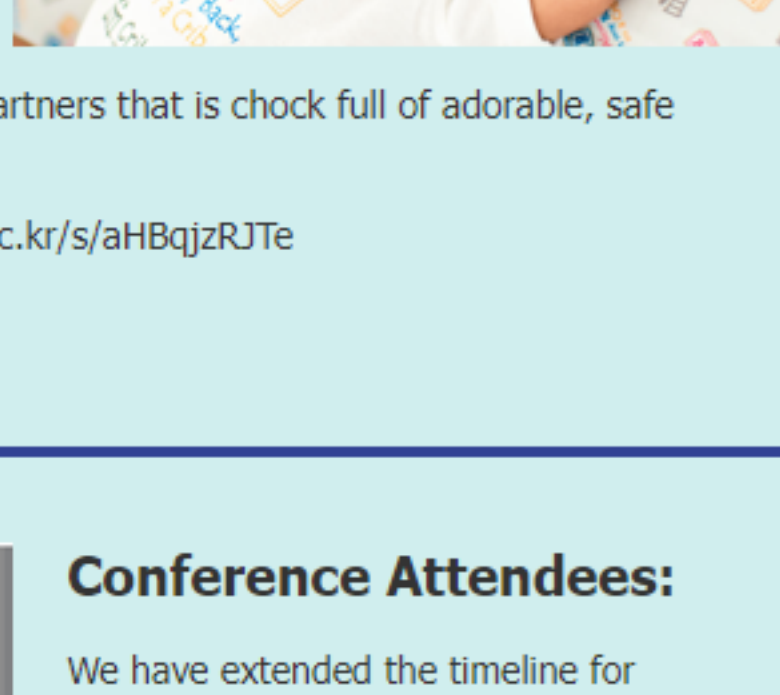
PARTNER RESOURCES

FREE SAFE SLEEP IMAGES FOR PARTNER USE

We know how difficult it is to find safe images for use on social media, flyers, and promotional materials. That's why we decided to share ours with you! We have created a Cribs for Kids Flickr album for our partners that is chock full of adorable, safe images.

Bookmark this link and post away! - <https://flic.kr/s/aHBqjzRJT6>

[VIEW THE ALBUM HERE](#)



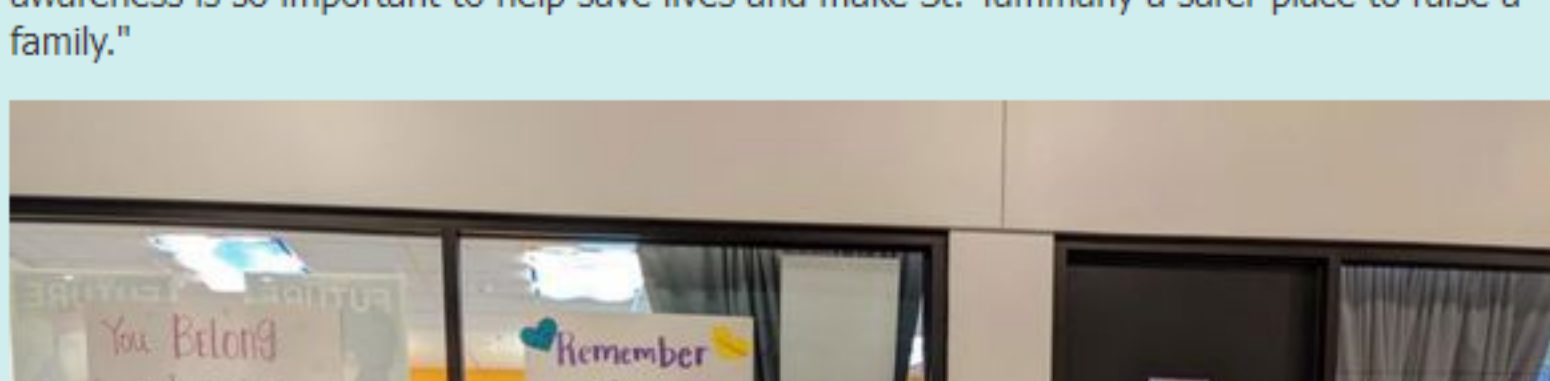
Conference Attendees:

We have extended the timeline for accessing the 7th National Crib for Kids Conference to the end of June. If you haven't had the chance to view all of the incredible presentations, use your original login to view recordings.

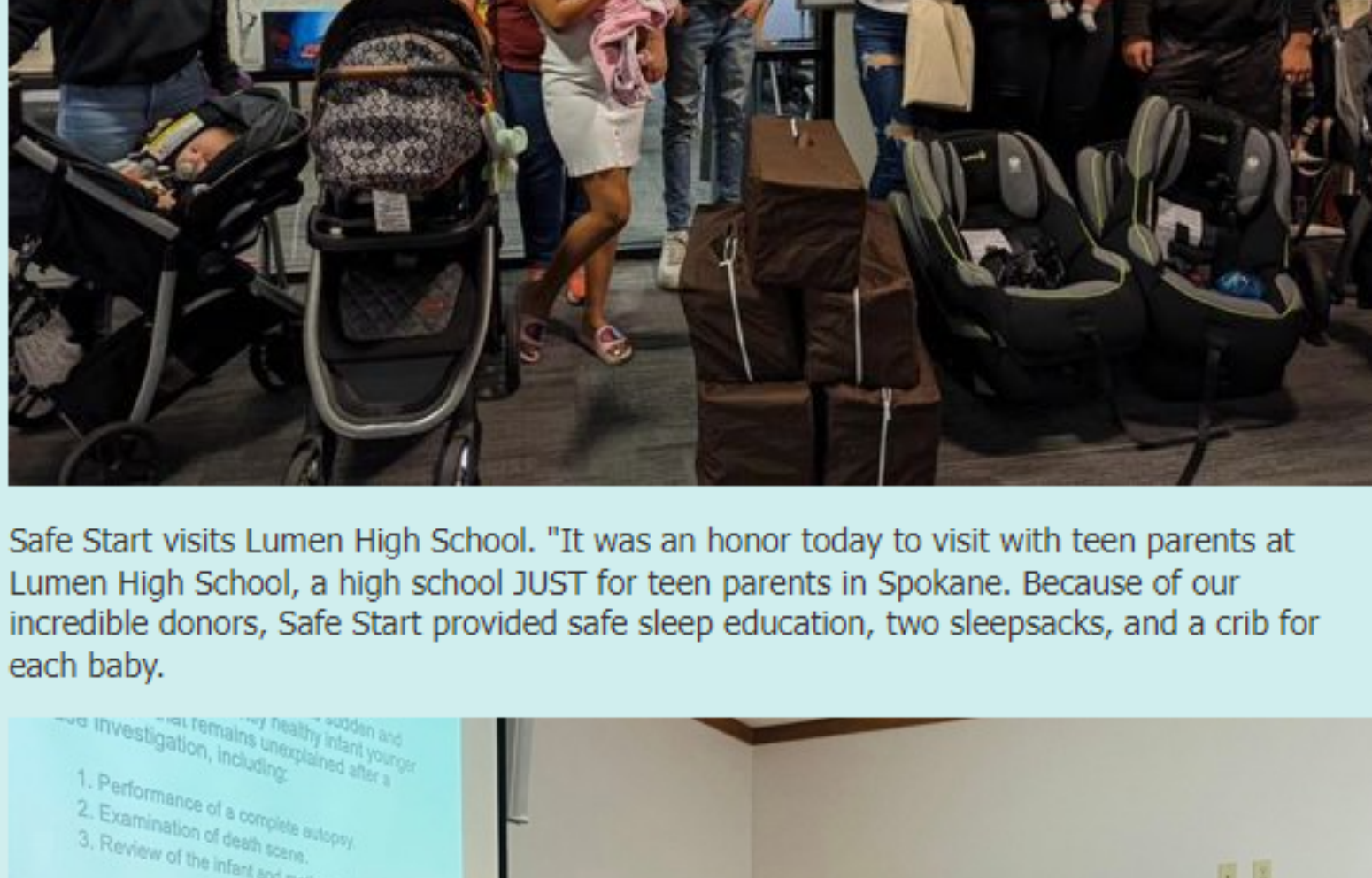
You can also still visit the Poster Presentations and Exhibitor Booths while you are there. Enjoy!

PARTNERS IN THE COMMUNITY

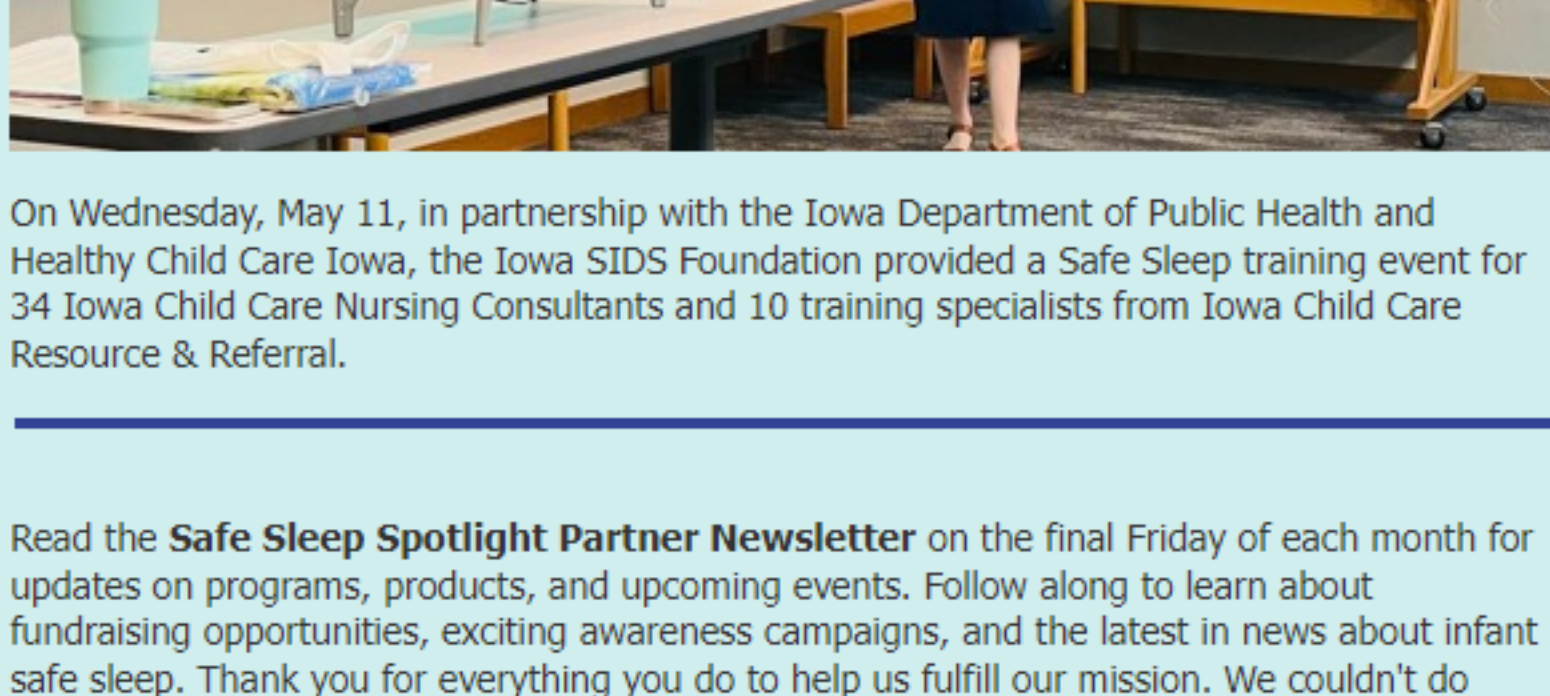
We have been so excited to see our partners getting back into their communities to spread the safe sleep message. After many seasons of phone calls, social media posts, and webinars, it's safe to say that nothing beats being face to face with those we serve. Keep up the wonderful work!



St. Tammany Parish Coroners Office educating the community at the Louis Fitzmorris golf tournament in Mandeville. "Lots of interest in our Cribs for Kids program. Community awareness is so important to help save lives and make St. Tammany a safer place to raise a family."



Safe Start visits Lumen High School. "It was an honor today to visit with teen parents at Lumen High School, a high school JUST for teen parents in Spokane. Because of our incredible donors, Safe Start provided safe sleep education, two sleepsacks, and a crib for each baby.



On Wednesday, May 11, in partnership with the Iowa Department of Public Health and Healthy Child Care Iowa, the Iowa SIDS Foundation provided a Safe Sleep training event for 34 Iowa Child Care Nursing Consultants and 10 training specialists from Iowa Child Care Resource & Referral.

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP



Connect with us on Facebook



Follow us on Twitter



Follow us on Instagram

Watch us on Youtube

[Unsubscribe](#)

[Cribs for Kids®](#)

5450 Second Avenue Pittsburgh, PA 15207