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It's a Wrap!

We had an AMAZING time last week producing the 7th National Crib for Kids Virtual Conference. With over eighty presenters stretched out over four days, our first venture into shifting the conference to a virtual platform was a success! We hope that all who presented or attended are as re-energized in their work to prevent infant sleep-related injury or death as we are. As a reminder, if you did register for the conference, you can access the virtual lobby through the end of the month to watch recordings of the presentations, view the poster presentations, and visit the exhibitor booths.

We were particularly impressed with our own Crib for Kids Partners who participated in the Conference. Your presentations highlighting the hard work and successes of your programs and safe sleep campaigns were incredibly inspiring. We thank you for joining us last week and are beyond honored to have you as partners in our mission to help every baby sleep safer.

Read on as we shine a **SPOTLIGHT** on our own Crib for Kids Partners who presented at the 7th National Conference.

7th National Crib for Kids Conference - Partner Presentations

Improving Hospital Safe Sleep Compliance Using Safety Prevention Bundle Methodology

Erich Batra, MD & Lisa Murphy, RN - Penn State Health Children's Hospital

Supporting Bereaved Families: Discussion Panel

Shayna Raphael - Claire Bear Foundation, Nancy Maruyama, RN, BSN - SIDS of Illinois, Elizabeth Montgomery, Bs. Ed - Northwest Infant Survival and SIDS Alliance

Using Qualitative Interviews to Understand Barriers to Safe Sleep

Rachel Berger, MD, MPH - Children's Hospital of Pittsburgh

"Why Won't They Do What I Say?" - Addressing Safe Sleep Resistance

Eileen Tyralla, MD - St. Christopher's Hospital for Children, Rachel Berger, MD, MPH - Children's Hospital of Pittsburgh

Family Adversities Associated with SUID

Anne Pedrick & Kimberly Liprie- Child Death Review Commission

Creating a Statewide Advocacy Platform for Promoting Infant Safe Sleep

Eileen Tyralla, MD - St. Christopher's Hospital for Children

An Innovative Safe to Sleep Education Program

Lisa Ambrose, RNC, LRN & Evelyn Kloos, RNC - Meritus Medical Center

Keeping West Virginia Babies Safe

Kristy Stout, LGSW & Candice Lefebvre, MPH - Our Babies Safe and Sound

Let's Change Safe Sleep Education - A Move from Lecture to Conversation-Based Education

Abbey Pettiford, BSE & Elaine Markland, BSN, RN, CPEN - Dayton Children's Hospital

Pre and Postnatal Safe Sleep Knowledge of Iowa Women, Actual Infant Sleep Practices as Compared to Planned Practices and the Effect of a Safe Sleep Picture Book

Charles Jennissen, MD - University of Iowa Stead Family Children's Hospital

Infant Safe Sleep Promotion

Cari Ahlers-Schmidt, PhD, Ashley Hervey, MEd, Christy Schunn, LSCSW, and Maria Torres - Kansas Infant Death and SIDS Network, SIDS Network, Inc.

Safe Sleep In Hospitals Quality Initiatives to Ensure Compliance

Erich Batra, MD - Penn State Health Children's Hospital, Bryanne Colvin, MD - St. Louis Children's Hospital, Adolfo Molina, MD, MSHQS and Erin Schmit, MD, MEd - University of Alabama at Birmingham

Safe Sleep Diaper Bag Project, Using Data to Improve Safe Sleep Education

Rachel Heitmann, MS & April Hanners, MPH - TN Department of Health

Pathway to becoming Crib for Kids' First International Partner

Anat Shatz, MD - Shaare Zedek Medical Center, Jerusalem, Israel

Product Safety Standards: Can We Do Better?

Michael Goodstein, MD, FAAP - Wellspan York Hospital

Connecting to a New Generation with Animated Safe Sleep Videos

Sam Hanke, MD - Charlie's Kids Foundation

Southwest Louisiana Safe Sleep Taskforce

Charlie Hunter - Calcasieu Parish Coroner's Office

Changing the Narrative: Moving to a Community-Led Safe Infant Sleep and Breastfeeding Network

Michelle Edison & Stacey Scott - Mahoning County Public Health

Community Initiatives Panel

Maria Torres - Kansas Infant Death and SIDS Network, Ann Lambert, RN - Auburn University School of Nursing, Megs Yunn - Beverly's Birthdays

Battling Safe Sleep Misinformation on Social Media

Michelle Barry - Safe Infant Sleep

The Impact of the Coroner or Medical Examiner as Crib for Kids Partner

Chris Knoblauch, F-ABMDI, NREMT-P - St. Tammany Parish Coroner's Office

Navigating Advocacy in Social Media

Shayna Raphael - Claire Bear Foundation

Maximizing Community Education and Engagement for Safe Sleep Practices

Tracey King - Detroit Health Department

Safe Sleep Simulation

Lisa Clemens, MS, PA-C & Jonathan Lozo, BS - Parkview Health

Safe Sleep Sasha as a Social Influencer

Roberta Hawthorne - Forsyth County Department of Public Health

A Model for Community Engaged Partnership: Healthy Start and Crib for Kids

Demia Tyler, MPH, CLC, CD(Dona), LCCE & Chaunda Cunningham, LSW - Healthy Start, Inc

Poster Presentations

A Children's Book with Doll and Crib Modeling: Improves Infant Safe Sleep Practices

Ann Lambert, NP - Auburn University School of Nursing

Impact of Social Media on Safe Sleep

The Barbara Bush Children's Hospital at Maine Medical Center

Overview of Arizona Sudden Unexpected Infant Deaths (SUID) Rates, 2015-2019

Alexis Griffin, MPH - Arizona Department of Health Services

A Special Thank You to our Conference Sponsors!

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