

WHEN THE SAFE SLEEP COMMUNITY COMES TOGETHER, ANYTHING IS POSSIBLE!
 REGISTER TODAY - www.cribsforkids.org/conference

NATIONAL CRIBS FOR KIDS CONFERENCE: MISSION POSSIBLE

We are busy gearing up for the 7th National Crib for Kids Conference which will be held virtually this year from May 3rd through May 6th. Join us as we celebrate the ongoing work of our community and discuss ways to take our collective mission further by breaking down the barriers that block us from saving infants from sleep-related injury and death.

Connect - Connect with peers and advocates across the country whose dedication and expertise have helped define safe infant sleep guidelines, programs, and education.

Collaborate - Share your program's successes and setbacks and learn how others overcome the challenges of messaging in our current climate.

Change - Explore ways that we as a movement can adapt and adjust to foster lower rates of infant mortality in our communities. Together we can change the culture surrounding safe infant sleep.

Questions about the Conference? Email *Andrea Wilson, MSW - Director of Resource Development* at awilson@cribsforkids.org.

LEARN MORE ABOUT THE NATIONAL CRIBS FOR KIDS CONFERENCE

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PANEL DISCUSSION SPOTLIGHT

Ask the AAP Safe Sleep Taskforce
-May 4, 2022, at 1:30 PM ET

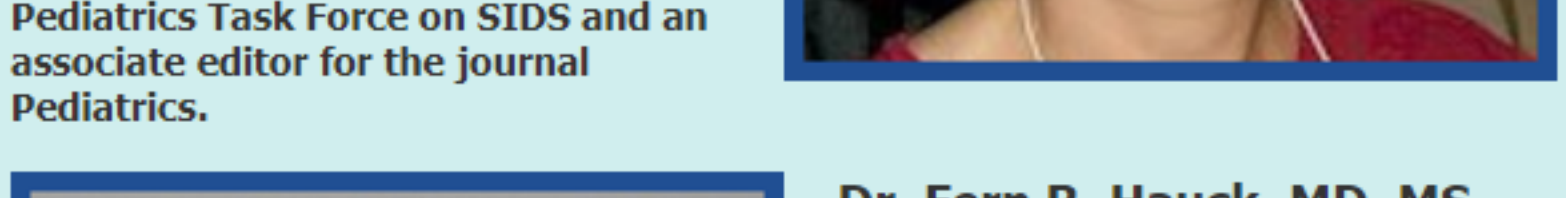
Members of the AAP Safe Sleep Task Force will convene at the 7th National Crib for Kids Conference to answer your questions on their work, the upcoming updates to the safe sleep guidelines, and more. Use the link below to submit your question ahead of time. Your question may be included in the panel discussion.

SUBMIT YOUR QUESTION TO THE AAP TASKFORCE

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Plenary Speaker Spotlight

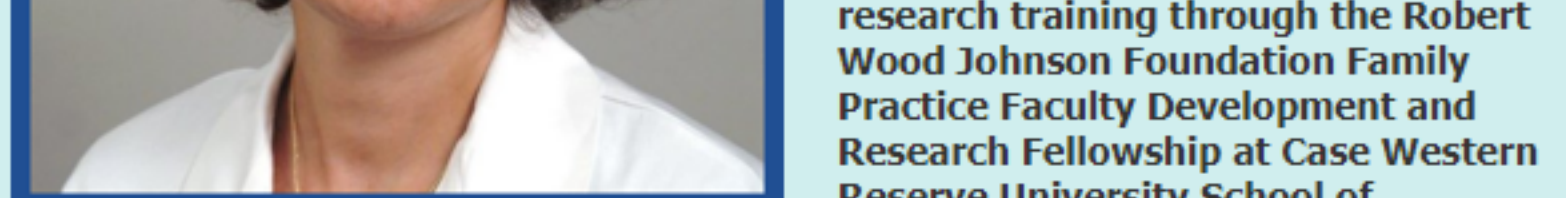
An introduction to just a few of the prestigious safe sleep advocates who will be presenting at the May 3 - 6 National Conference.



Dr. Michael Goodstein, MD, FAAP

Michael Goodstein is a board-certified neonatologist from York, PA. He did both a residency in pediatrics and a fellowship in Neonatal-Perinatal Medicine at Temple University/St. Christopher's Hospital for Children.

Dr. Goodstein has been an attending neonatologist for 29 years at York Hospital for the WellSpan Medical Group and he is the director of newborn services. He is also a Clinical Professor of Pediatrics at the College of Medicine of The Pennsylvania State University. He established the York County Crib for Kids Program and has been its director since 2003. He is a board member of the National Crib for Kids® Program and has been conference chairman for their biennial national infant safe sleep conferences. He has been a member of the Expert Leadership Group for the National Action Partnership to Promote Safe Sleep (2014-2017) and a safe sleep content advisor for the Infant Mortality Collaborative Improvement and Innovation Network (CoIIN) (2015-2021). He is currently Faculty Co-Chair of the Expert Advisory Committee for the NAPPSS-IIN (NICHO, HRSA). Dr. Goodstein has been a member of the AAP Task Force on SIDS since 2010.



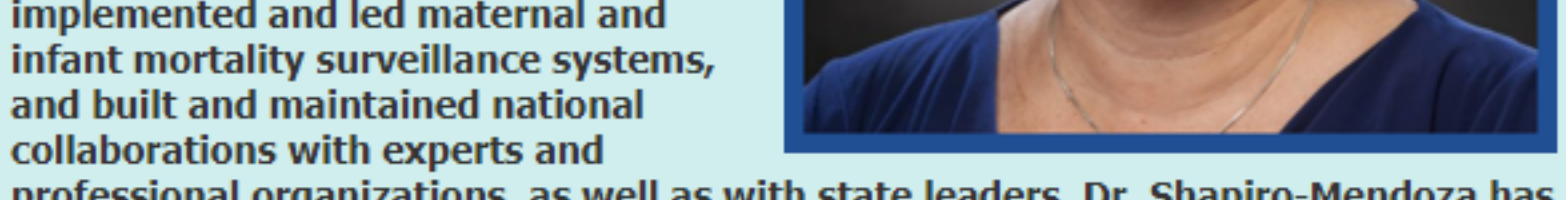
Dr. Rachel Moon, MD, FAAP

Rachel Moon is a pediatrician and SIDS researcher at the University of Virginia. She received her medical degree from Emory University and completed her pediatric residency at the Children's Hospital of Philadelphia. She is the Harrison Distinguished Teaching Professor of Pediatrics at the University of Virginia School of Medicine. Her research centers on SIDS, SIDS risk factors, and how parents make decisions. She is Chair of the American Academy of Pediatrics Task Force on SIDS and an associate editor for the journal Pediatrics.



Dr. Fern R. Hauck, MD, MS

Fern R. Hauck is the Spencer P. Bass, MD Twenty-First Century Professor of Family Medicine and Professor of Public Health Sciences at the University of Virginia. Dr. Hauck's medical degree is from St. Louis University School of Medicine and her residency training was conducted at the Maine-Dartmouth Family Medicine Residency. She received postgraduate research training through the Robert Wood Johnson Foundation Family Practice Faculty Development and Research Fellowship at Case Western Reserve University School of Medicine, where she was also awarded a Master of Science degree. She received additional epidemiologic and policy education in the Centers for Disease Control and Prevention's EIS (Epidemic Intelligence Service) Program, and as Senior Scholar in Residence at the Agency for Healthcare Research and Quality, Center for Primary Care Research.



Carrie Shapiro-Mendoza, PhD, MPH

Carrie Shapiro-Mendoza is Chief of the Field Support Branch in CDC's Division of Reproductive Health, National Center for Chronic Disease Prevention and Health Promotion in Atlanta. With over 30 years of national and international clinical and research experience in maternal and child health, she has provided nursing care to mothers and their children, implemented and led maternal and infant mortality surveillance systems, and built and maintained national collaborations with experts and professional organizations, as well as with state leaders. Dr. Shapiro-Mendoza has authored >100 peer-reviewed or MMWR publications addressing infant mortality, preterm birth, Zika virus infection, and pregnancy morbidity.

VIEW THE FULL CONFERENCE AGENDA



NATIONAL CRIBS FOR KIDS CONFERENCE: MISSION POSSIBLE

CONFERENCE REGISTRATION

We have extended early bird registration prices exclusively to our Crib for Kids Partners!

Use the discount code **ACCEPTMISSION** to receive \$50 off of your conference registration. To use your discount code, enter the code on the Welcome Page in the "ID Code" field.

Conference Pricing

Registration - \$300

Partner Early Bird Discount Pricing - \$250

Exhibitor Registration - \$500
(Full Conference Attendance + Virtual Booth)

REGISTER TODAY!

SAFE SLEEP IN THE NEWS: SENATE APPROVES BILL TO BAN THE SALE OF CRIB BUMPERS FOR INFANTS

"The U.S. Senate on Wednesday approved a bipartisan measure to ban the sale of crib bumpers, deaths have been linked to dozens of infants and more than 100 serious injuries since 1985.

"Parents will have one less thing to worry about" when it becomes law, Sen. Tammy Duckworth of Illinois said.

Duckworth was an original cosponsor of the Safe Crib Act along with fellow Democratic Sen. Richard Blumenthal of Connecticut and Republican Sen. Rob Portman of Ohio. The legislation will direct the Consumer Product Safety Commission (CPSC) to ban the manufacturing and/or importation of crib bumpers, which encircle an infant's crib. Sen. Sherrod Brown, an Ohio Democrat, also signed on."

VIEW THE FULL ARTICLE

NEW PARTNER SPOTLIGHT

Welcoming our newest partners!

South Health District in Valdosta, GA

Caldwell County Health Department in Kingston, MO

Wichita Birth Justice Society in Wichita, KS

Sanford Sheldon Medical Center in Sheldon, IA

Theo Wolf Foundation in Muscatine, IA

Seven Counties Services in Louisville, KY

Step Up Second Street in Decatur, GA

Foster Love Project in Pittsburgh, PA

McPherson EMS/Safe Kids in McPherson, KS

Healthy Moms in Pochester, NY

Legacy Salmon Creek Medical Center in Vancouver, WA

Turning Point Youth Center in Pine Bluff, AR

Pittsburgh Spiritual Outreach Ministry in Pittsburgh, PA

Lankenau Medical center in Wynnewood, PA

New Life Furniture Bank of MA in Medfield, MA

Idaho AEYC in Boise, ID

Josiah White's in Wabash, IN

Injury Free Coalition for Kids of Rochester in Rochester, NY

Because of His Love Outreach in Detroit, MI

Next Generation MIHP in Detroit, MI

Furnish for Good in Charlotte, NC

Division of Child and Family Services in Elko, NV

Children's Wisconsin-Rock Co. Family Resource Center in Janesville, WI

Mothers Helping Mothers in Sarasota, FL

The Family Resource Center in Tupelo, MS

Thank you for joining us in our mission to help every baby sleep safer!

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Crib for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP

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Follow us on Instagram

Thank you for reading the Safe Sleep Spotlight Final Friday Partner Newsletter!

Please direct newsletter comments and inquiries to info@cribsforkids.org.

Unsubscribe

Crib for Kids®

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