SAFE SLEEP SPOTLIGHT

CRIBS FOR KIDS TN/VEE NEWSLETTER

WELCOME TO THE 17TH ANNUAL CRIBS FOR KIDS NATIONAL CRIB SAFETY WEEK! May 12-18, 2014

NATIONAL CRIB SAFETY WEEK: MARCH 15-21, 2014

DO YOU ACCEPT THE MISSION?

CRIBS FOR KIDS CONFERENCES: MISSION POSSIBLE

Karin Phillips

Are You Ready to Help Save Lives?

The Birth Root Umbilical Cord Clamping Initiative

How You Can Help

We believe that all babies deserve to be born into a world where they can breathe freely and live to grow up healthy and strong. But right now, too many babies are born at risk for complications that could harm their health and development.

That's why Cribs for Kids has launched the Birth Root Umbilical Cord Clamping Initiative: a new national policy goal to save lives by standardizing cord clamping for all newborns.

We're working to make cord clamping standard practice in the United States. This will ensure that every baby is born with the best chance to thrive.

We're counting on you to help us get there. You can help by:

- Signing the Birth Root Pledge to support the initiative.
- Sharing the message with your family, friends, and others.
- Joining the Birth Root neighborhood and helping to promote cord clamping in your community.

Together, we can make a difference for babies everywhere. Let's work together to make cord clamping standard practice. Sign the pledge today!

Birth Root Pledge

I pledge to support the Birth Root Umbilical Cord Clamping Initiative because:

- I want all babies to have the best chance to thrive.
- I believe that cord clamping is a simple, safe, and effective practice for newborns.
- I want to help save lives.

I support the initiative by:

- Signing the pledge and sharing it with others.
- Joining the Birth Root neighborhood and advocating for cord clamping in my community.

Birth Root Umbilical Cord Clamping Initiative

Birth Root is a national public health campaign focused on saving lives by promoting improved umbilical cord care for all newborns. Our mission is to save lives and improve outcomes for every baby.

The Birth Root Umbilical Cord Clamping Initiative is a national policy goal to standardize cord clamping for all newborns. By doing so, we can help prevent complications that can harm infants' health and development.

We urge policy makers, providers, and families to support this important goal. Together, we can make a difference for babies everywhere.

For more information, visit www.birthroot.org.