

SAFE SLEEP SPOTLIGHT

CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

VOLUME 7: 2/25/22

7th National
CRIBS FOR KIDS CONFERENCE: MISSION POSSIBLE

MAY 3 - 6 2022

NOW VIRTUAL

SPOTLIGHT ON THE 7TH NATIONAL CRIBS FOR KIDS CONFERENCE

The National Cribs for Kids Conference will be held virtually this year from May 3rd through May 6th. Join us as we celebrate the ongoing work of our community and discuss ways to take our collective mission further by breaking down the barriers that block us from saving infants from sleep-related injury and death.

Connect - Connect with peers and advocates across the country whose dedication and expertise have helped define safe infant sleep guidelines, programs, and education.

Collaborate - Share your program's successes and setbacks and learn how others overcome the challenges of messaging in our current climate.

Change - Explore ways that we as a movement can adapt and adjust to foster lower rates of infant mortality in our communities. Together we can change the culture surrounding safe infant sleep.

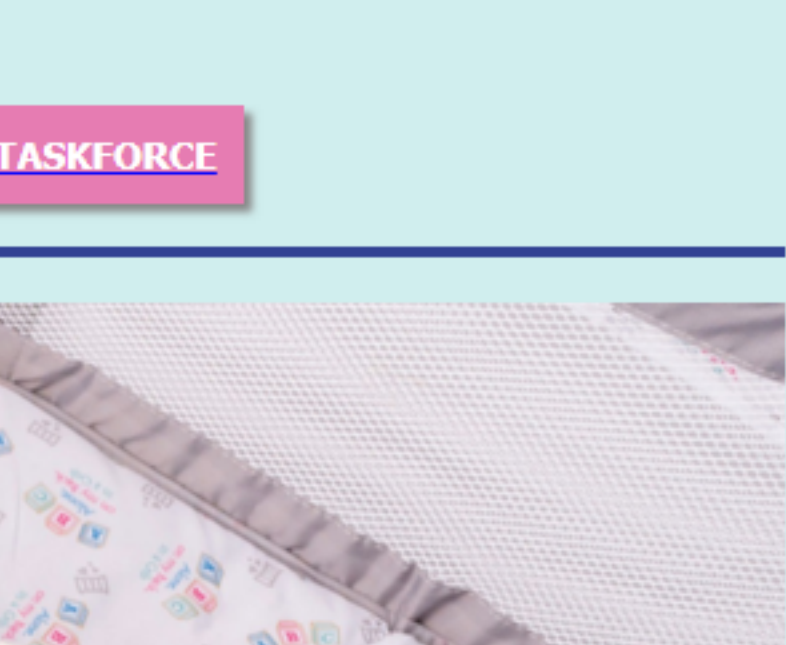
Questions about the Conference? Email **Andrea Wilson, MSW - Director of Resource Development** at awilson@cribsforkids.org.

[LEARN MORE ABOUT THE NATIONAL CRIBS FOR KIDS CONFERENCE](#)

NATIONAL CRIBS FOR KIDS CONFERENCE: MISSION POSSIBLE

PANEL DISCUSSION SPOTLIGHT

Ask the AAP Safe Sleep Taskforce
- May 4, 2022, at 1:30 PM ET



Members of the AAP Safe Sleep Task Force will convene at the 7th National Cribs for Kids Conference to answer your questions on their work, the upcoming updates to the safe sleep guidelines, and more. Use the link below to submit your question ahead of time. Your question may be included in the panel discussion.

[SUBMIT YOUR QUESTION TO THE AAP TASKFORCE](#)



CRIBS FOR KIDS CONFERENCE: MISSION POSSIBLE

Agenda Highlights

Join us at this year's National Safe Sleep Conference as we welcome over 60 presenters speaking on the subjects of equity, behavior, messaging, and community initiatives. Explore virtual exhibitor booths and interact directly with organizations displaying innovative programs, products, and education initiatives. Nurses will have the opportunity to earn Continuing Education Credits at the Cribs for Kids Conference.

Day One Sneak Peek

- 11:00 am - 11:15 am - Welcome - Judy Bannon, Cribs for Kids CEO
- 11:15 am - 11:30 am - Welcome - Dr. Michael Warren, HRSA
- 11:30 am - 12:00 pm - *Half-Century Since SIDS: A Reappraisal of Terminology*
CARRIE SHAPIRO-MENDOZA, CDC
- 12:00 pm - 12:30 pm - *Ten-Year Program Review of CDC's SUID Case Registry (R)*
CARRI COTTENGIM, CDC
- 12:30 pm - 1:00 pm - LUNCH BREAK
- 1:00 pm - 1:30 pm - *Does Safe Sleep Advice Impact Breastfeeding? Helping Families Follow Safe Sleep Recommendations and Successfully Breastfeed*
FERN HAUCK, MD
- 1:30 pm - 2:00 pm - *Improving Hospital Safe Sleep Compliance using Safety Prevention Bundle Methodology*
ERICH BATRA, MD and LISA MURPHY, Clinical Practice Nurse Leader
- 2:00 pm - 2:30 pm - *Analysis of Economic Social Determinates of Health Among Cases in the Sudden Unexpected Infant Death Case Registry, 2011 - 2019*
ALEXA ERCK LAMBERT, CDC
- 2:30 pm - 3:00 pm - *Managed Care Organizations & Safe Sleep*
BRIDGET GAUSSA, Cribs for Kids COO
- 3:00 pm - 3:30 pm - Break / Poster and Exhibitors
- 3:45 pm - 4:45 pm - Implicit Bias Training
- 4:45 pm - 5:00 pm - *Safe Sleep Sasha as a Social Influencer (Safe Sleep Spotlight)*
ROBERTA HAWTHORN, Forsyth County Department of Public Health in Winston-Salem, NC

[VIEW THE FULL CONFERENCE SCHEDULE](#)



DON'T MISS EARLY BIRD REGISTRATION!

Admission Price Increases Tuesday, March 1, 2022.

Registration is now open for the National Cribs for Kids Conference which will be held virtually this year from May 3rd through May 6th. Join us as we celebrate the ongoing work of our community and discuss ways to take our collective mission further by breaking down the barriers that block us from saving infants from sleep-related injury and death.

Conference Pricing

Early Bird Registration - \$250
(January 3, 2022 - March 1, 2022)

Late Registration - \$300
(March 1, 2022 - April 22, 2022)

Exhibitor Registration - \$500
(Full Conference Attendance + Virtual Booth)

[REGISTER TODAY FOR EARLY BIRD PRICING](#)

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP



[Connect with us on Facebook](#)



[Follow us on Twitter](#)

[Follow us on Instagram](#)

Thank you for reading the Safe Sleep Spotlight Final Friday Partner Newsletter!

Please direct newsletter comments and inquiries to info@cribsforkids.org.

[Unsubscribe](#)

Cribs for Kids®

5450 Second Avenue Pittsburgh, PA 15207