

SAFE SLEEP SPOTLIGHT

CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

VOLUME 27: 11/24/2023

8TH NATIONAL CRIBS FOR KIDS CONFERENCE ABSTRACT DEADLINE EXTENDED

Mark your calendars for the 8th National Cribs for Kids Conference, **25 Years - The Power of the Past and the Force of our Future**, May 7th through the 10th, 2024. Centered around Community, Equity, Messaging, and Barriers to Change, our conference will bring together passionate experts, advocates, and professionals committed to creating a safer sleep environment for infants everywhere. The decision to maintain our virtual platform allows us to transcend geographical and financial boundaries, ensuring that individuals from diverse backgrounds can join us. Together, we will explore cutting-edge research, innovative community programming, upcoming awareness campaigns, and more as we forge a path toward a future where every child can sleep safely.



We cordially invite you to contribute to the 8th National Cribs for Kids Conference by **submitting abstracts for presentation**. This one-of-a-kind Infant Safe Sleep Conference revolves around Equity, Community, Messaging, and Barriers to Change. We welcome abstracts highlighting research findings, successful initiatives, awareness campaigns, and innovative approaches to infant safe sleep. Whether you are an esteemed academic, a dedicated advocate, or a professional with valuable expertise, your insights are invaluable in shaping a safer future for our little ones. Share your knowledge with an audience of fellow change-makers and help foster collaborative efforts toward creating safer sleep for infants. **Abstract submissions have been extended and will be accepted through January 17, 2024 at 5 PM ET.**

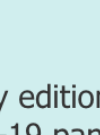
[SUBMIT AN ABSTRACT](#)

FIVE LADIES AND A FORKLIFT

CRIBS FOR KIDS' QUEST TO HELP EVERY BABY SLEEP SAFER



Judy Bannon
as told to
Jennifer Bannon



unwavering commitment. From the early struggles to the evolution into a multimillion-dollar powerhouse, this edition captures the essence of resilience and compassion that defines their journey.

In this anniversary edition, a powerful epilogue takes you through the challenges faced during the COVID-19 pandemic, revealing how Cribs for Kids not only weathered the storm but emerged stronger than ever. It's a testament to the organization's adaptability and dedication to safeguarding the lives of the most vulnerable, even in the face of unprecedented adversity.

Experience the legacy of love and safety woven into the fabric of communities across the nation. This edition is more than a book; it's a celebration of the lives saved, the families empowered, and the enduring impact of Cribs for Kids. Join us in revisiting the past, celebrating the present, and embracing the future of a movement that continues to make a difference.

[ORDER TODAY](#)

REGISTER NOW FOR MONDAY'S SAFE SLEEP CHAMPIONS WEBINAR

Tune in on Monday, November 27th at noon ET as Cribs for Kids Chief Programs Officer Devon George, RN, MSN, talks with Shayna Raphael of *The Claire Bear Foundation* and Ryan Picco of *Child Care Aware* about the 20% of infants lost to unsafe sleep while under the supervision of a childcare facility.

Click below to register for Monday and discover links to the entire Safe Sleep Champions Webinar Series.

CRIBS FOR KIDS RELEASES FIVE LADIES AND A FORKLIFT: 25TH ANNIVERSARY EDITION

Join us in celebrating a quarter-century of inspiration and impact with the updated edition of *Five Ladies and a Forklift* by Judy Bannon and Jennifer Bannon. In this special anniversary release, dive into the compelling narrative that sparked a movement and witness the transformative journey of Cribs for Kids.

Originally driven by a mission to reduce Sudden Infant Death Syndrome (SIDS) cases, Executive Director Judy Bannon and her nonprofit team embarked on an extraordinary quest. The book unfolds their discoveries as they sought to understand why, despite successful campaigns, low-income infants were still vulnerable.

The heart of the story lies in the creation of Cribs for Kids—a nonprofit born from Judy's relentless determination and her team's

dedication to safeguarding the lives of the most vulnerable, even in the face of unprecedented adversity.

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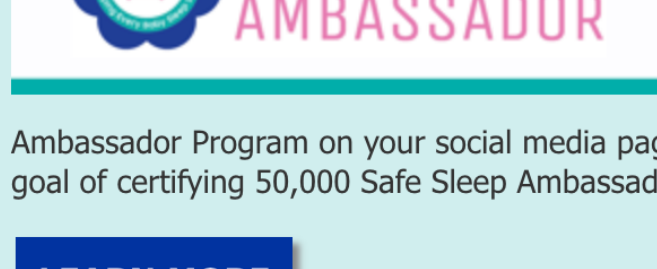
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[LEARN MORE](#)

EXPLORE FREE CRIBS FOR KIDS PROGRAMS TO EXPAND REACH IN YOUR COMMUNITY IN 2024

Cribs for Kids programs focus on prevention. As a Cribs for Kids partner you have access to free, tested, programming which will help you in your mission to drive down infant mortality rates in your community.

National Safe Sleep Hospital Certification Program - Cribs for Kids' National Safe Sleep Hospital Certification Program recognizes hospitals and hospital systems for their commitment to infant safe sleep to reduce the risk of Sudden Unexpected Infant Death (SUID), Accidental Suffocation, Strangulation in Bed (ASSB), SIDS, and unsafe sleep injuries.

National Public Safety Initiative - In an effort to better protect infants, law enforcement agencies and first-responders are partnering with Cribs for Kids to expand their community policing and outreach policies to provide safe sleep education and free portable cribs to families in need.

Safe Sleep Ambassador Program - Cribs for Kids encourages both organizations and individual advocates to become Ambassadors by completing an online Safe Sleep training course and spreading the safe sleep message throughout their community.

Managed Care Organization Prenatal Incentive Program - By participating in the Cribs for Kids Managed Care Incentive Program, MCOs will help encourage pregnant women to attend all recommended prenatal and postnatal care visits by providing them with free resources and safe sleep education that can improve the health of their babies.

Email Andrea Wilson at awilson@cribsforkids.org to inquire about accessing these free programs for your community.



LOOKING FOR STAFF OR COMMUNITY TRAINING?

The Cribs for Kids **Safe Sleep Ambassador** online training is the perfect tool to train staff and community members on safe infant sleep. Cribs for Kids encourages both organizations and individual advocates to become Ambassadors by completing an online Safe Sleep training course and spreading the safe sleep message throughout their community.

Help us promote the Safe Sleep Ambassador Program on your social media pages so that we can reach our 25th Anniversary goal of certifying 50,000 Safe Sleep Ambassadors by the end of 2023!

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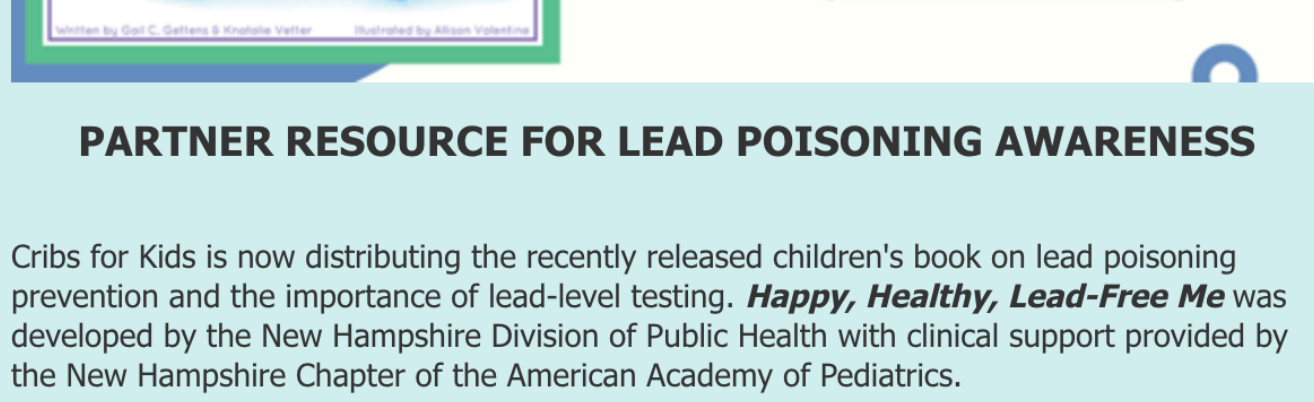
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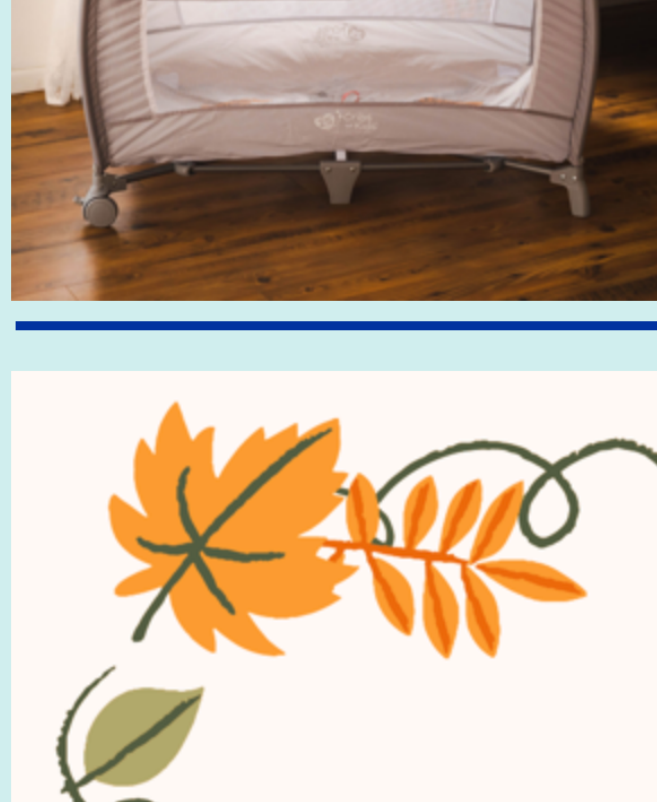


PARTNER RESOURCE FOR LEAD POISONING AWARENESS

Cribs for Kids is now distributing the recently released **Happy, Healthy, Lead-Free Me** was developed by the New Hampshire Division of Public Health with clinical support provided by the New Hampshire Chapter of the American Academy of Pediatrics.

Available in the Cribs for Kids Partner Store

[LEARN MORE](#)



25th ANNIVERSARY CRIBETTE GOAL

A reminder that Cribs for Kids Headquarters has set a goal for 2023. To mark our **25th Anniversary**, we aim to have distributed **one million** cribs by the end of the year! We are currently at approximately 960,000.

We couldn't reach this goal without our amazing network of partners. **Be the organization that orders the one millionth crib and receive 10 Safe Sleep Survival kits for your community!**



HAPPY THANKSGIVING FROM THE TEAM AT CRIBS FOR KIDS HEADQUARTERS!

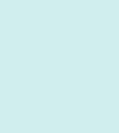
Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP



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