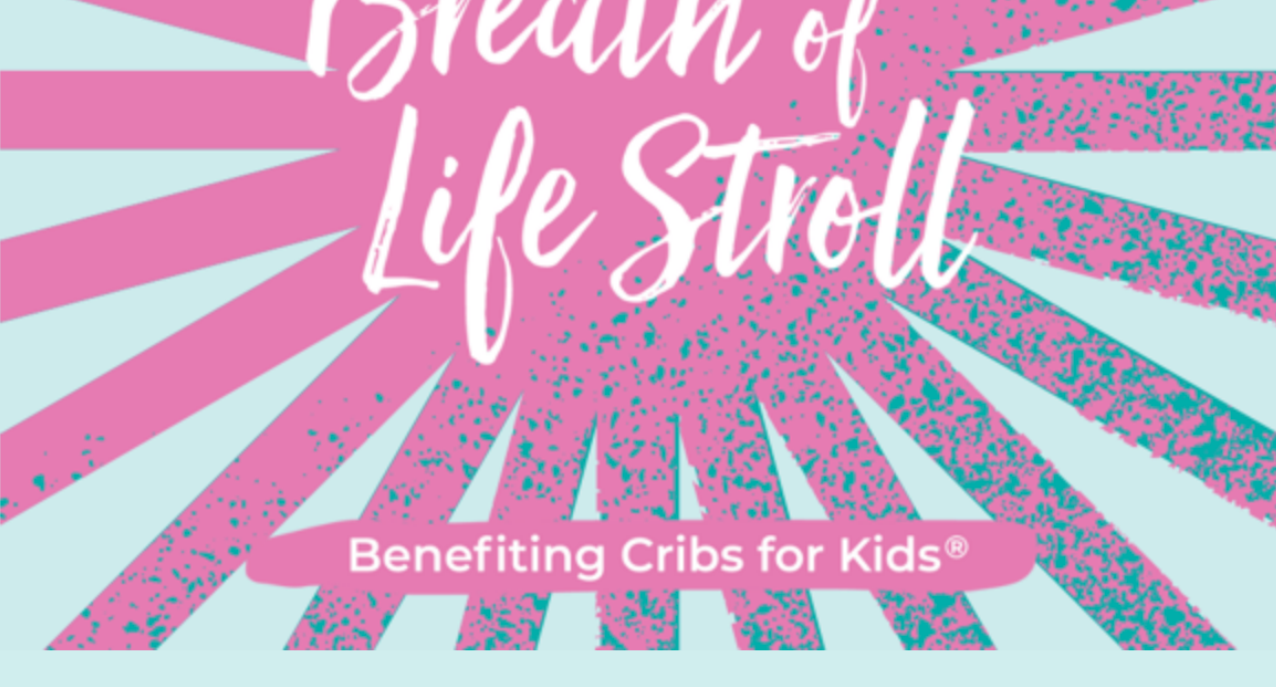


SAFE SLEEP SPOTLIGHT

CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER
VOLUME 25: 9/29/2023



Breath of Life Stroll

Benefiting Cribs for Kids®

REGISTER TODAY FOR THE BREATH OF LIFE STROLL

There is still time to register for October's **Breath of Life Stroll**!

We have opened the virtual Stroll up to our partners as a yearly fundraiser. We provide the platform, and funds raised during your online Stroll are placed as a credit in the Cribs for Kids Partner store to provide cribs in your own communities. Our team has developed a [Stroll Toolkit](#) to help our partners plan their own Breath of Life Stroll, whether you decide to do a one-day live event or form a team and join us in our month-long virtual Stroll.

This toolkit covers everything from virtual platform training and sample social media posts to a live event checklist and sample sponsor forms. It's a great opportunity to gather your community and raise awareness of safe sleep. October is also Pregnancy and Infant Loss Awareness Month. The Stroll is a great opportunity to honor little lives lost and give loss families a healing opportunity to remember them.

BE COOL - STROLL!

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[BREATH OF LIFE STROLL TOOLKIT](#)



COUNTDOWN TO SIDS/SAFESLEEP AWARENESS MONTH

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Be on the lookout as Cribs for Kids challenges partners throughout the month to take the #CleartheCrib Challenge! You can be entered to win a prize in our weekly drawing when you post your challenge with the hashtag #CleartheCrib and you tag @cribsforkids. Completing the challenge is easy and really fun! Learn the ins and outs of how to set up and complete the challenge in the toolkit linked below. Check out all of the resources below to get yourselves up to speed and ready for October.

We are stronger together! Join us during Safe Sleep Awareness Month to help spread the safe sleep message.

[SIDS AWARENESS MONTH TOOLKIT](#)

[VIEW THE COMMITTEE'S JULY WEBINAR](#)

[VIEW THE SAFE SLEEP CHAMPIONS WEBINAR - HOW TO JOIN IN SAFE SLEEP AWARENESS MONTH](#)

CRIBS FOR KIDS LEADERSHIP TO ATTEND INTERNATIONAL IPSID CONFERENCE

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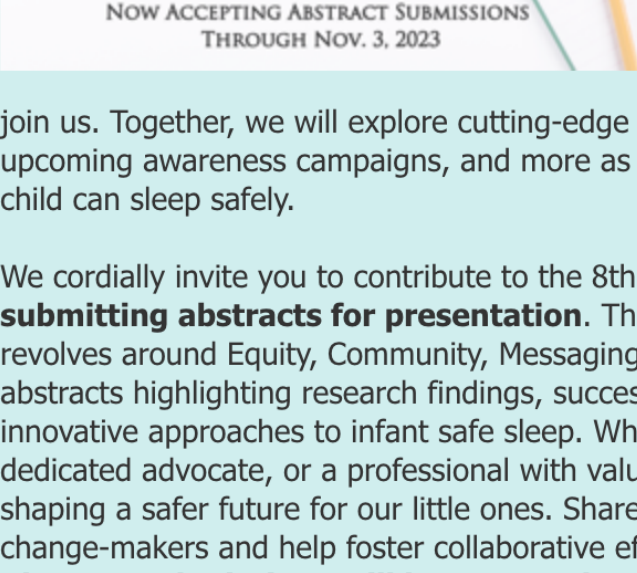


Florence, renowned for its unparalleled art, breathtaking architecture, and delectable cuisine, sets the perfect backdrop for this significant conference. The event will be held at the magnificent Palazzo dei Congressi, adding a touch of historical grandeur to the proceedings. Our Cribs for Kids team will join esteemed members of the International Society for the Study and Prevention of Perinatal and Infant Death (IPSID), along with the gracious hosts Semi per la SIDS ONLUS and Fondazione Meyer, to collaborate with delegates from around the globe. This conference will be a treasure trove of knowledge, combining research initiatives and the invaluable experiences of families who have faced the unimaginable. The IPSID International Conference offers something for everyone involved in caring for families. One of its key highlights is the opportunity to listen and learn from parents and relatives who have experienced the heart-wrenching loss of a baby. This event isn't just about attending lectures and seminars; it's a chance to connect, exchange ideas, and engage in stimulating discussions. It's a platform for us all to come together and make a lasting impact.

Join us in wishing Judy, Bridget, Devon, and Andrea an incredibly successful conference! They carry with them our collective hopes and aspirations, and we can't wait to see the positive changes they will bring back to Cribs for Kids and the community we hold so dear. If you are attending, find our team and say Ciao!

Follow us on social for updates, and let's celebrate this exciting journey together! 🌍

[LEARN MORE](#)



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join us. Together, we will explore cutting-edge research, innovative community programming, upcoming awareness campaigns, and more as we forge a path toward a future where every child can sleep safely.

We cordially invite you to contribute to the 8th National Cribs for Kids Conference by **submitting abstracts for presentation**. This one-of-a-kind Infant Safe Sleep Conference revolves around Equity, Community, Messaging, and Barriers to Change. We welcome abstracts highlighting research findings, successful initiatives, awareness campaigns, and innovative approaches to infant safe sleep. Whether you are an esteemed academic, a dedicated advocate, or a professional with valuable expertise, your insights are invaluable in shaping a safer future for our little ones. Share your knowledge with an audience of fellow change-makers and help foster collaborative efforts toward creating safer sleep for infants. **Abstract submissions will be accepted until November 3, 2023 at 5 PM ET.**

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The Cribs for Kids **Safe Sleep Ambassador** online training is the perfect tool to train staff and community members on safe infant sleep. Cribs for Kids encourages both organizations and individual advocates to become Ambassadors by completing an online Safe Sleep training course and spreading the safe sleep message throughout their community.

Help spread the word!

Help us promote the Safe Sleep Ambassador Program on your social media pages so that we can reach our 25th Anniversary goal of certifying 50,000 Safe Sleep Ambassadors by the end of 2023!

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A reminder that Cribs for Kids Headquarters has set a goal for 2023. To mark our **25th Anniversary**, we aim to have distributed **one million** cribs by the end of the year! We are currently at approximately 960,000.


We couldn't reach this goal without our amazing network of partners. **Be the organization that orders the one millionth crib and receive 10 Safe Sleep Survival kits for your community!**

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP

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