

CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER VOLUME 24: 8/25/2023



platform, and funds raised during the partner's online Stroll were placed as a credit in the Cribs for Kids Partner store to provide cribs in their communities. Our team has developed a Stroll Toolkit to help our partners plan their own Breath of Life Stroll, whether you decide

Registration for October's **Breath of Life Stroll**, Cribs for Kids' annual fundraiser has

opened. All funds raised support Cribs for Kids' mission to help every baby sleep safer. Last year, we opened the virtual Stroll up to our partners as a yearly fundraiser. We provided the

to do a one-day live event or form a team and join us in our month-long virtual Stroll. This toolkit covers everything from virtual platform training and sample social media posts to a live event checklist and sample sponsor forms. It's a great opportunity to gather your community and raise awareness of safe sleep. October is also Pregnancy and Infant Loss Awareness Month. The Stroll is a great opportunity to honor little lives lost and give loss families a healing opportunity to remember them. **BE COOL - STROLL!**

REGISTER TODAY ACCESS THE BREATH OF LIFE STROLL TOOLKIT



experts, advocates, and professionals committed to creating a safer sleep

environment for infants everywhere. The

decision to maintain our virtual platform allows us to transcend geographical and financial boundaries, ensuring that individuals from diverse backgrounds can shaping a safer future for our little ones. Share your knowledge with an audience of fellow change-makers and help foster collaborative efforts toward creating safer sleep for infants.

SAFE SLEEP CHAMPIONS

WEBINAR SERIES

AEL GOODSTEIN, MD, FA

SEPTEMBER 26, 2023 - 12:00 PM ET

SUSAN HWANG, MD MPH PHD

SUBMIT AN ABSTRACT

Abstract submissions will be accepted until November 3, 2023 at 5 PM ET.



informative free webinar.

Tuesday, September 26, 2023 - Safe

2023 SAFE SLEEP

CHAMPIONS WEBINAR

SERIES

feature champions making a difference and saving lives through their work in infant

Join us each month in 2023 for our free 25th Anniversary Safe Sleep Champions

Webinar Series. Each Webinar will

safe sleep.

Coming up:

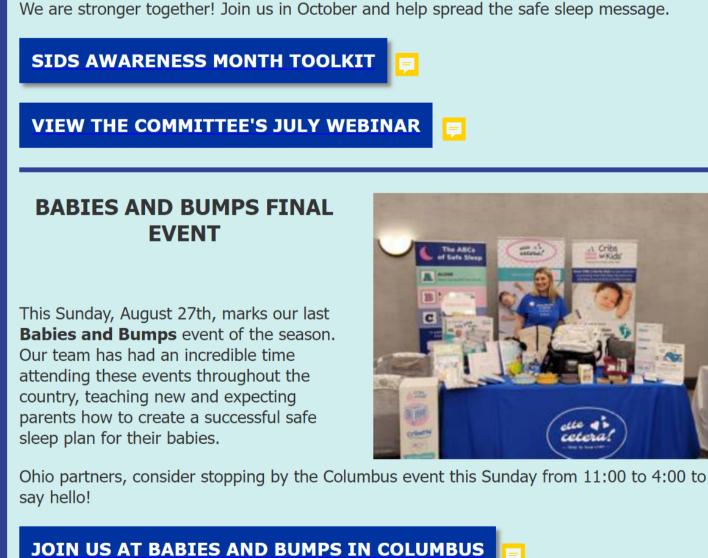


past four years, Lorena Kaplan of the

innovative social media campaigns

NICHD has led the SIDS Awareness Month Committee, representatives from several organizations and agencies, in promoting

designed to give one voice to our cause. The SIDS Awareness Month committee has made it easy for everyone to join in the



campaign activities with an informative webinar, as well as a comprehensive toolkit.

Safe Sleep

AMBASSADOR

Sleep Ambassadors by the end of 2023!

LOOKING FOR STAFF OR COMMUNITY TRAINING? The Cribs for Kids Safe Sleep **Ambassador** online training is the perfect tool to train staff and community members on safe infant sleep. Cribs for Kids encourages both organizations and individual advocates to become Ambassadors by completing an online Safe Sleep training course and spreading the safe sleep message throughout their community.

LEARN MORE Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about

fundraising opportunities, exciting awareness campaigns, and the latest in news about infant

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our

safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do

Help spread the word! - Help us promote the Safe Sleep Ambassador Program on your social media pages so that we can reach our 25th Anniversary goal of certifying 50,000 Safe

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP

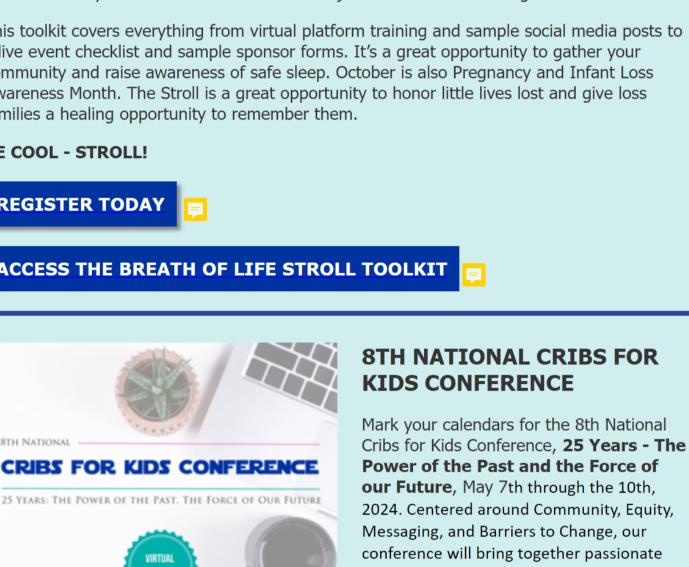
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what we do without our extended Cribs for Kids family.







Watch us on Youtube

5450 Second Avenue Pittsburgh, PA 15207



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