

SAFE SLEEP SPOTLIGHT

CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

VOLUME 24: 8/25/2023



REGISTER TODAY FOR THE BREATH OF LIFE STROLL

Registration for October's **Breath of Life Stroll**, Crib for Kids' annual fundraiser has opened. All funds raised support Crib for Kids' mission to help every baby sleep safer. Last year, we opened the virtual Stroll up to our partners as a yearly fundraiser. We provided the platform, and funds raised during the partner's online Stroll were placed as a credit in the Crib for Kids Partner store to provide cribs in their communities. Our team has developed a [Stroll Toolkit](#) to help our partners plan their own Breath of Life Stroll, whether you decide to do a one-day live event or form a team and join us in our month-long virtual Stroll.

This toolkit covers everything from virtual platform training and sample social media posts to a live event checklist and sample sponsor forms. It's a great opportunity to gather your community and raise awareness of safe sleep. October is also Pregnancy and Infant Loss Awareness Month. The Stroll is a great opportunity to honor little lives lost and give loss families a healing opportunity to remember them.

BE COOL - STROLL!

[REGISTER TODAY](#)

[ACCESS THE BREATH OF LIFE STROLL TOOLKIT](#)



8TH NATIONAL CRIBS FOR KIDS CONFERENCE

Mark your calendars for the 8th National Crib for Kids Conference, **25 Years - The Power of the Past and the Force of our Future**, May 7th through the 10th, 2024. Centered around Community, Equity, Messaging, and Barriers to Change, our conference will bring together passionate experts, advocates, and professionals committed to creating a safer sleep environment for infants everywhere. The decision to maintain our virtual platform allows us to transcend geographical and financial boundaries, ensuring that individuals from diverse backgrounds can

join us. Together, we will explore cutting-edge research, innovative community programming, upcoming awareness campaigns, and more as we forge a path toward a future where every child can sleep safely.

We cordially invite you to contribute to the 8th National Crib for Kids Conference by **submitting abstracts for presentation**. This one-of-a-kind Infant Safe Sleep Conference revolves around Equity, Community, Messaging, and Barriers to Change. We welcome abstracts highlighting research findings, successful initiatives, awareness campaigns, and innovative approaches to infant safe sleep. Whether you are an esteemed academic, a dedicated advocate, or a professional with valuable expertise, your insights are invaluable in shaping a safer future for our little ones. Share your knowledge with an audience of fellow change-makers and help foster collaborative efforts toward creating safer sleep for infants. **Abstract submissions will be accepted until November 3, 2023 at 5 PM ET.**

[SUBMIT AN ABSTRACT](#)

2023 SAFE SLEEP CHAMPIONS WEBINAR SERIES

Join us each month in 2023 for our **free** 25th Anniversary **Safe Sleep Champions Webinar Series**. Each Webinar will feature champions making a difference and saving lives through their work in infant safe sleep.

Coming up:
Tuesday, September 26, 2023 - Safe Sleep Expert Roundtable

Guest host Dr. Michael Goodstein, FAAP, welcomes his colleagues from the AAP Safe Sleep Task Force, Rebecca Carlin, MD, and Susan Hwang, MD MPH PhD to take our questions on safe infant sleep. Kick off Safe Sleep Awareness Month in October by attending this informative free webinar.



[REGISTER AND SUBMIT A QUESTION FOR THE SAFE SLEEP ROUNDTABLE](#)



SIDS/SAFE SLEEP AWARENESS MONTH ACTIVITIES

October is SIDS and Safe Sleep Awareness Month, the perfect time for those of us in the safe infant sleep community to team up and spread a uniform safe sleep message across social media and beyond. For the past four years, Lorena Kaplan of the NICHD has led the SIDS Awareness Month Committee, representatives from several organizations and agencies, in promoting innovative social media campaigns designed to give one voice to our cause. The SIDS Awareness Month committee has made it easy for everyone to join in the

campaign activities with an informative webinar, as well as a comprehensive toolkit.

We are stronger together! Join us in October and help spread the safe sleep message.

[SIDS AWARENESS MONTH TOOLKIT](#)

[VIEW THE COMMITTEE'S JULY WEBINAR](#)

BABIES AND BUMPS FINAL EVENT

This Sunday, August 27th, marks our last **Babies and Bumps** event of the season. Our team has had an incredible time attending these events throughout the country, teaching new and expecting parents how to create a successful safe sleep plan for their babies.



Ohio partners, consider stopping by the Columbus event this Sunday from 11:00 to 4:00 to say hello!

[JOIN US AT BABIES AND BUMPS IN COLUMBUS](#)



LOOKING FOR STAFF OR COMMUNITY TRAINING?

The Crib for Kids **Safe Sleep Ambassador** online training is the perfect tool to train staff and community members on safe infant sleep. Crib for Kids encourages both organizations and individual advocates to become Ambassadors by completing an online Safe Sleep training course and spreading the safe sleep message throughout their community.

Help spread the word! - Help us promote the Safe Sleep Ambassador Program on your social media pages so that we can reach our 25th Anniversary goal of certifying 50,000 Safe Sleep Ambassadors by the end of 2023!

[LEARN MORE](#)

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Crib for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP



[Connect with us on Facebook](#)



[Follow us on Twitter](#)



[Follow us on Instagram](#)



[Watch us on Youtube](#)

[Unsubscribe](#)

Crib for Kids®

5450 Second Avenue Pittsburgh, PA 15207