

SAFE SLEEP

SPOTLIGHT

CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

VOLUME 23: 7/28/2023

8TH NATIONAL

CRIBS FOR KIDS CONFERENCE

25 YEARS: THE POWER OF THE PAST, THE FORCE OF OUR FUTURE

VIRTUAL CONFERENCE

MAY 7 - 10, 2024

NOW ACCEPTING ABSTRACT SUBMISSIONS THROUGH NOV. 3, 2023

8TH NATIONAL CRIBS FOR KIDS CONFERENCE

Mark your calendars for the 8th National Cribs for Kids Conference, **25 Years - The Power of the Past and the Force of our Future**, May 7th through the 10th, 2024. Centered around Community, Equity, Messaging, and Barriers to Change, our conference will bring together passionate experts, advocates, and professionals committed to creating a safer sleep environment for infants everywhere. The decision to maintain our virtual platform allows us to transcend geographical and financial boundaries, ensuring that individuals from diverse backgrounds can join us. Together, we will explore cutting-edge research, innovative community programming, upcoming awareness campaigns, and more as we forge a path toward a future where every child can sleep safely.

We cordially invite you to contribute to the 8th National Cribs for Kids Conference by **submitting abstracts for presentation**. This one-of-a-kind Infant Safe Sleep Conference revolves around Equity, Community, Messaging, and Barriers to Change. We welcome abstracts highlighting research findings, successful initiatives, awareness campaigns, and innovative approaches to infant safe sleep. Whether you are an esteemed academic, a dedicated advocate, or a professional with valuable expertise, your insights are invaluable in shaping a safer future for our little ones. Share your knowledge with an audience of fellow change-makers and help foster collaborative efforts toward creating safer sleep for infants. **Abstract submissions will be accepted until November 3, 2023 at 5 PM ET.**

SAFE SLEEP CHAMPIONS

WEBINAR SERIES

AUGUST 25, 2023 - 12:00 PM ET

Make A Plan: How to Join in Safe Sleep Month

2023 SAFE SLEEP CHAMPIONS WEBINAR SERIES

Join us each month in 2023 for our **free** 25th Anniversary **Safe Sleep Champions Webinar Series**. Each Webinar will feature champions making a difference and saving lives through their work in infant safe sleep.

Coming up:
Friday, August 25, 2023 - Make A Plan: How to Join in Safe Sleep Month

Chief Programs Officer Devon George, MSN, RN, touches base with Lorena Kaplan of NICHD, Roberta Hawthorne of Rockingham County Division of Public Health, and Sara Drumm and Jennifer Gingrasfield of Boston Children's Hospital to discuss ways to spread the message during SIDS/Safe Sleep Awareness Month in October.

Follow us on social media, @cribsforkids, and be sure to share posts about this webinar with new and expecting parents and caregivers in your community. A wealth of valuable information and avenues to find support will be provided, which will help them practice safe sleep when caring for their babies.

REGISTER TODAY FOR THE AUGUST WEBINAR

PREVCON 2023

Judy Bannon, Bridget Gausa, and Spencer Gentile represented Cribs for Kids at PrevCon 2023 this week and were thrilled to connect with valued partners and celebrate the 35th Birthday of Safe Kids Worldwide!

Congratulations, Judy, on accepting the **Safe Kids Champion for Children Award** for Cribs for Kids.

Happy 35th Birthday, Safe Kids Worldwide from the team at Cribs for Kids!

FUNDRAISING OPPORTUNITY - BREATH OF LIFE STROLL

One of our favorite fundraisers has always been our annual Breath of Life Stroll. The Stroll was a live event every Fall here in Pittsburgh to raise awareness during Safe Infant Sleep and Pregnancy and Infant Loss Awareness Month in October.

In 2020, the Breath of Life Stroll was in its 12th year and was canceled due to COVID. Our team decided to turn it into a virtual stroll and began to develop a process to involve people in that new way.

Last year, we opened the virtual Stroll up to our partners as a yearly fundraiser. We provided the platform, and funds raised during the partner's online Stroll were placed as a credit in the Cribs for Kids Partner store to provide cribs in their communities. Having the experience of producing the Stroll as a live event for 12 years and now a virtual event for 3, our team has developed a toolkit that will help our partners plan their own Breath of Life Stroll, whether you decide to do a one-day live event or form a team and join us in our month-long virtual Stroll. This toolkit covers everything from virtual platform training and sample social media posts to a live event checklist and sample sponsor forms. It's a great opportunity to gather your community and raise awareness of safe sleep. October is also Pregnancy and Infant Loss Awareness Month, and The Stroll is a great opportunity to honor little lives lost and to give loss families a healing opportunity to remember them.

Stroll with us this year!

PLAN YOUR STROLL

PARTNER STORE SAVINGS

Don't miss this price cut on newborn-size fleece Snoozette wearable blankets. The newborn size fits infants from 5 to 10 pounds. At only **\$7.50** each for a limited time, the fleece Snoozette makes an incredible giveaway for expecting mothers and caregivers at your next community baby shower!

Login to the partner store and place an order today.

LOOKING FOR STAFF OR COMMUNITY TRAINING?

The Cribs for Kids Safe Sleep Ambassador online training is the perfect tool to train staff and community members on safe infant sleep. Cribs for Kids encourages both organizations and individual advocates to become Ambassadors by completing an online Safe Sleep training course and spreading the safe sleep message throughout their community.

Help spread the word! - Help us promote the Safe Sleep Ambassador Program on your social media pages so that we can reach our 25th Anniversary goal of certifying 50,000 Safe Sleep Ambassadors by the end of 2023!

SAFE SLEEP AMBASSADOR TRAINING

25th ANNIVERSARY CRIBETTE GOAL

A reminder that Cribs for Kids Headquarters has set a goal for 2023. To mark our **25th Anniversary**, we aim to have distributed **one million** cribs by the end of the year! We are currently at approximately 960,000.

We couldn't reach this goal without our amazing network of partners. **Be the organization that orders the one millionth crib and receive 10 Safe Sleep Survival kits for your community!**

WATCH THE CRIBS FOR KIDS 25TH ANNIVERSARY VIDEO

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP

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