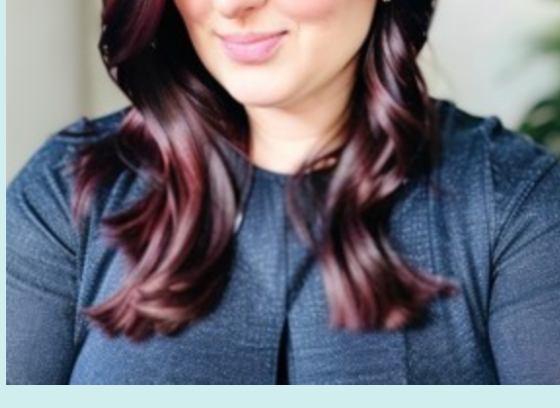


# SAFE SLEEP SPOTLIGHT

## CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

VOLUME 19: 3/31/2023



### 2023 Safe Sleep Champions Webinar Series

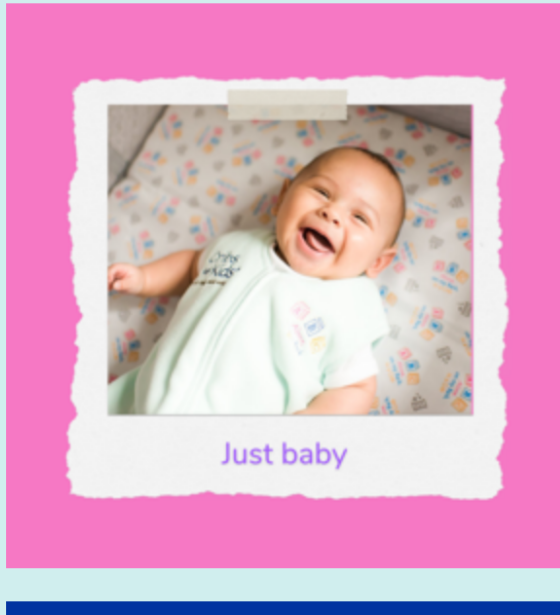
Join us each month in 2023 for our **free** 25th Anniversary Safe Sleep Champions Webinar Series. Each Webinar will feature someone making a difference and saving lives through their work in infant safe sleep.

Coming up on **Tuesday, April 25, at 12:00 PM EST** – Devon George talks with Michelle Barry, President of the nonprofit, Safe Infant Sleep. The topic - Infant Safe Sleep Products – If It's For Sale, It's Safe, Right?

Michelle became an ASTM volunteer member and currently sits on several juvenile product subcommittees, which create and update safety standards for products such as infant sleep spaces. Her most recent ASTM endeavor has been co-chairing the Wearable Blanket subcommittee in order to create a safety standard for swaddles and wearable blanket products.

For more information and to view past webinars, visit [cribsforkids.org/25th-anniversary/](https://cribsforkids.org/25th-anniversary/).

### REGISTER FOR THE APRIL SAFE SLEEP CHAMPIONS WEBINAR



### Just Baby - A Safe Sleep Lullaby

In our efforts to change the culture surrounding safe infant sleep, we recently contacted [Songfinch](https://www.songfinch.com/) to ask if they could create a custom safe sleep lullaby for us.

The safe sleep story is songworthy and worth sharing! We chose the artist Amitra Soon to create Just Baby and were overjoyed with the results. For the Spanish version, Solo bebé, we chose the artist Katiana Vila.

We think this sweet lullaby will be a hit and hope you'll help us spread it far and wide.

### VIEW AND SHARE THE JUST BABY LULLABY VIDEO

### VIEW AND SHARE THE SPANISH LULLABY VIDEO - SOLO BEBE

## 2023 Educational Materials Updates

### Printed Educational Tools Update

Log in to the Cribs for Kids Partner Store to view our updated educational materials and upgrade to reflect the 2022 updated AAP recommendations on infant safe sleep.

Cribs for Kids' **12 Steps for 12 Months of Safe Sleep** materials include:

8.5 x 11 Poster in both English and Spanish

11 x 17 Poster in both English and Spanish

12 Steps Doorhanger in both English and Spanish



### 12 STEPS FOR 12 MONTHS OF SAFE SLEEP VIDEO



### Safe Sleep Ambassador Program Update

We have completed 2022 AAP guideline updates on our online education and certification **Safe Sleep Ambassador** training tool.

Help us reach our 25th Anniversary goal of having certified **50,000 Safe Sleep Ambassadors** by the end of 2023.

Encourage members of your community to complete the training to strengthen their commitment to safe infant sleep!

### LEARN MORE ABOUT THE SAFE SLEEP AMBASSADOR PROGRAM

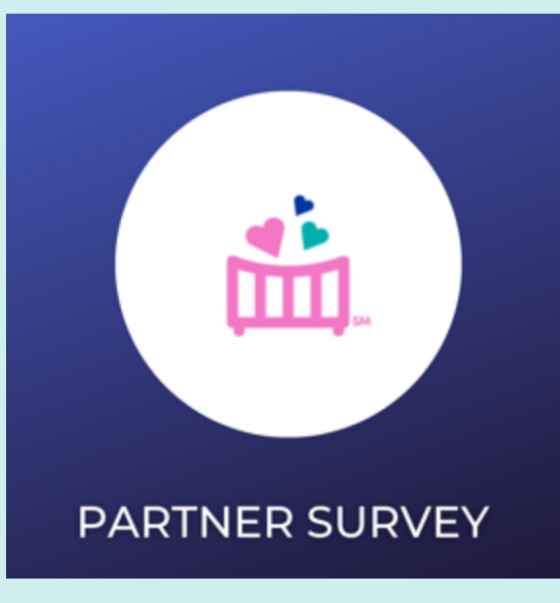
### 25th ANNIVERSARY CRIBETTE GOAL

A reminder that Cribs for Kids Headquarters has set a goal for 2023. To mark our **25th Anniversary**, we aim to have distributed **one million** cribs by the end of the year! We are currently at approximately 935,000.

We couldn't reach this goal without our amazing network of partners. **Be the organization that orders the one millionth crib and receive 10 Safe Sleep Survival kits for your community!**



### WATCH THE CRIBS FOR KIDS 25TH ANNIVERSARY VIDEO



### Cribs for Kids' Partner Survey

If you haven't had the chance to fill out the 2023 Partner Survey, please do so at your earliest convenience.

This information is vital to our efforts to serve your organization efficiently and keep you updated and informed on Cribs for Kids programs and events.

Thank you for your continued partnership!

### CRIBS FOR KIDS 2023 PARTNER SURVEY

### Upcoming Opportunities



### 2023 AWHONN CONVENTION

June 17–21 • New Orleans, LA

As the leading convention for women's health, obstetric and neonatal nurses, the AWHONN Annual Convention helps to advance the nursing profession by providing nurses with critical information and support to help deliver the highest quality care for women and newborns.

The 2023 AWHONN Convention will take place **June 17-21** in New Orleans, LA.

### LEARN MORE

### Safe Sleep in the News

### Rep. Grijalva and Sen. Warren Announce Continuation of the HHS Healthy Native Babies Project

Representative Raúl M. Grijalva (D-Ariz.) and Senator Elizabeth Warren (D-MA) commended the Department of Health and Human Services (HHS) for its continuance of the Healthy Native Babies Project (HNBP), an adaptation of the Safe to Sleep campaign, which has provided critical culturally appropriate risk reduction information about Sudden Infant Death Syndrome (SIDS) and other sleep-related causes of infant death to Native communities since 2003.

"Native babies are at the highest risk of Sudden Unexplained Infant Death among all demographics in the U.S. The Healthy Native Babies Project is an essential tool to reach our communities that are disproportionately impacted. We're grateful for the support of Rep. Grijalva, Senator Warren, members of Congress, and federal agency staff, to continue this program. Working together, we can achieve better health outcomes for Native children." – Abigail Echo-Hawk (Pawnee), Director, Urban Indian Health Institute

### READ FULL ARTICLE



### NEW PARTNER SPOTLIGHT

#### WELCOME TO OUR NEWEST PARTNERS!

*Solano County Health and Human Services in Fairfield, California*

*Baby 1st Network in Toledo, Ohio*

*Beds for Kids in Charlotte, North Carolina*

*Women Just Like Me in Gahanna, Ohio*

*Empower Her Up in Saint Augustine, Florida*

*Saguache County Public Health in Center, Colorado*

*Colorado*

*Mountain Home, MT in Missoula, Montana*

*Brenda's Boxes of Blessings in Old Hickory, Tennessee*

*Elmwood Park Police Department in Elmwood Park, New Jersey*

*Talbot County Health department in Easton, Maryland*

*Mom Starts Here in Troy, New York*

*Little Llamas in New Port Richey, Florida*

*Jasper County Health Department in Rensselaer, Indiana*

*UA Little Rock baby and Me Program in Little Rock, Arkansas*

*Central Shenandoah Health District in Staunton, Virginia*

*Nurturing Mommy and Me in Wauwatosa, Wisconsin*

*Monticello Fire Department in Monticello, Indiana*

*Immigrant and Refugee Community Organization & Healthy Families E OR in Ontario, Oregon*

*Alabama Department of Public Health in Montgomery, Alabama*

**Thank you for joining us in our mission to help every baby sleep safer!**

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email [info@cribsforkids.org](mailto:info@cribsforkids.org) with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

### FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP



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