











to create a video documenting how far Cribs for Kids has come since Judy Bannon founded the program in 1998.

support of partners like you.

What started as a program to address the fact that many of the infants dying in Pittsburgh were found in unsafe sleep spaces because their families couldn't afford a crib has evolved into a nationwide movement with over 1800 partner organizations joining us in our mission to

help every baby sleep safer across the country. We couldn't do all that we do without the

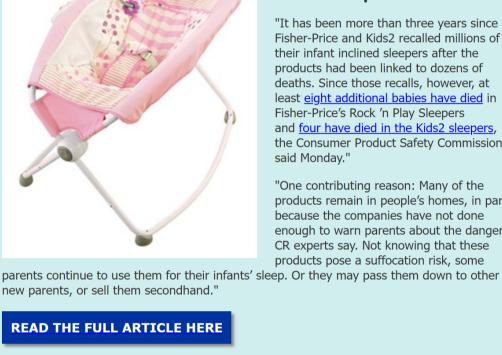
To kick off our 25th Anniversary, we teamed up with local videographer Dnapps Productions

At the start of 2023, we had distributed 900,000 cribs and safe sleep education to needy families. Our goal is to reach one million cribs distributed by the end of this year. With your help, we know we can reach this goal! In honor of our Silver Anniversary, join us at noon on the 25th of each month for our free 25th Anniversary Safe Sleep Champion Webinar Series. Each Webinar will

feature someone making a difference and saving lives through their work in infant **VIEW THE CRIBS FOR KIDS 25TH ANNIVERSARY VIDEO**

Safe Sleep In The News

LEARN MORE ABOUT THE SAFE SLEEP CHAMPIONS WEBINAR SERIES



Fisher-Price and Kids2 recalled millions of their infant inclined sleepers after the products had been linked to dozens of deaths. Since those recalls, however, at least eight additional babies have died in

"It has been more than three years since

Infant Sleepers

More Deaths Linked to Fisher Price Rock 'n Play and Kids2

Fisher-Price's Rock 'n Play Sleepers and four have died in the Kids2 sleepers, the Consumer Product Safety Commission said Monday." "One contributing reason: Many of the products remain in people's homes, in part because the companies have not done enough to warn parents about the dangers, CR experts say. Not knowing that these products pose a suffocation risk, some

fold-Plus Risk of Sudden **Unexpected Infant Death**

pediatrics at Rutgers Robert Wood Johnson Medical School and lead author of the study, which was published in the Journal of Perinatology. "Smoking greatly elevates the risk of sudden unexpected infant death. Everyone who plans to get pregnant has a profoundly

important reason to quit.

"The message is simple," said Barbara M. Ostfeld, program director of the SIDS Center of New Jersey, professor of

Smoking Throughout

Pregnancy is Tied to Five-

victims.' **READ THE FULL STUDY HERE**

Cribs for Kids' Program Spotlight



CRIBS FOR KIDS AT HOME

have created the Cribs for Kids At **Home** program. Cribs for Kids has

to your client's home!

expanded its program to ship cribs directly

In addition, your clients can acquire their infant safe sleep education by accessing our Safe Sleep Ambassador Educational Program. Parents or caregivers will learn about the importance of safe infant sleep

PROGRAM Your Community's One-Stop Online Safe Sleep Solution Amidst our partners' growing needs, we

Questions about the At Home Program? Email Karli Kammerling, Systems and Distribution Operations Manager, at kkammerling@cribsforkids.org. **LEARN MORE Upcoming Events** 2023

through our online training module presentation, take the test, and receive their Safe Sleep Ambassador certificate. You can request that the mothers send you a screenshot or forward you their certificate of completion to prove they have completed the educational training.

As the leading convention for women's health, obstetric and neonatal nurses, the AWHONN Annual Convention helps to

The 2023 AWHONN Convention will take place June 17-21 in New Orleans, LA.

AWHON advance the nursing profession by providing nurses with critical information and support to help deliver the highest CONVENTION quality care for women and newborns.

June 17-21 • New Orleans, LA



what we do without our extended Cribs for Kids family.

includes over 25 excellent presentations and provides registrants with pre-approved

Healthy Housing. The virtual conference

Plan on attending the 2023 Winter

Virtual Conference on Lead and

Read the Safe Sleep Spotlight Partner Newsletter on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about

LEARN MORE

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP

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