



CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

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Cribs for Kids 25th Anniversary

To kick off our 25th Anniversary, we teamed up with local videographer [Dnapps Productions](#) to create a video documenting how far Cribs for Kids has come since Judy Bannon founded the program in 1998.

What started as a program to address the fact that many of the infants dying in Pittsburgh were found in unsafe sleep spaces because their families couldn't afford a crib has evolved into a nationwide movement with over 1800 partner organizations joining us in our mission to help every baby sleep safer across the country. We couldn't do all that we do without the support of partners like you.

At the start of 2023, we had distributed 900,000 cribs and safe sleep education to needy families. Our goal is to reach one million cribs distributed by the end of this year. With your help, we know we can reach this goal!

In honor of our Silver Anniversary, join us at noon on the 25th of each month for our free 25th Anniversary Safe Sleep Champion Webinar Series. Each Webinar will feature someone making a difference and saving lives through their work in infant safe sleep.

[VIEW THE CRIBS FOR KIDS 25TH ANNIVERSARY VIDEO](#)

[LEARN MORE ABOUT THE SAFE SLEEP CHAMPIONS WEBINAR SERIES](#)

Safe Sleep In The News



parents continue to use them for their infants' sleep. Or they may pass them down to other new parents, or sell them secondhand."

[READ THE FULL ARTICLE HERE](#)

More Deaths Linked to Fisher Price Rock 'n Play and Kids2 Infant Sleepers

"It has been more than three years since Fisher-Price and Kids2 recalled millions of their infant inclined sleepers after the products had been linked to dozens of deaths. Since those recalls, however, at least [eight additional babies have died](#) in Fisher-Price's Rock 'n Play Sleepers and [four have died in the Kids2 sleepers](#), the Consumer Product Safety Commission said Monday."

"One contributing reason: Many of the products remain in people's homes, in part because the companies have not done enough to warn parents about the dangers, CR experts say. Not knowing that these products pose a suffocation risk, some

Smoking Throughout Pregnancy is Tied to Five-fold-Plus Risk of Sudden Unexpected Infant Death

"The message is simple," said [Barbara M. Ostfeld](#), program director of the [SIDS Center of New Jersey](#), professor of pediatrics at Rutgers Robert Wood Johnson Medical School and lead author of the [study](#), which was published in the *Journal of Perinatology*. "Smoking greatly elevates the risk of sudden unexpected infant death. Everyone who plans to get pregnant has a profoundly important reason to quit."

"Ostfeld's team calculated a SUID rate of 1.07 deaths per 1,000 live births for babies born to non-Hispanic Black (Black) never-smokers, which rose to 3.80 for infants born to those who smoked throughout pregnancy. About 10 percent of Black mothers of surviving infants smoked either during or before pregnancy, compared to nearly a quarter of mothers of SUID victims."

[READ THE FULL STUDY HERE](#)



Cribs for Kids' Program Spotlight



CRIBS FOR KIDS AT HOME PROGRAM

Your Community's One-Stop Online Safe Sleep Solution

Amidst our partners' growing needs, we have created the [Cribs for Kids At Home](#) program. Cribs for Kids has expanded its program to ship cribs directly to your client's home!

In addition, your clients can acquire their infant safe sleep education by accessing our Safe Sleep Ambassador Educational Program. Parents or caregivers will learn about the importance of safe infant sleep through our online training module presentation, take the test, and receive their Safe Sleep Ambassador certificate. You can request that the mothers send you a screenshot or forward you their certificate of completion to prove they have completed the educational training.

Questions about the At Home Program? Email **Karli Kammerling, Systems and Distribution Operations Manager**, at kkammerling@cribsforkids.org.

[LEARN MORE](#)

Upcoming Events



June 17-21 • New Orleans, LA

[LEARN MORE](#)

As the leading convention for women's health, obstetric and neonatal nurses, the AWHONN Annual Convention helps to advance the nursing profession by providing nurses with critical information and support to help deliver the highest quality care for women and newborns.

The 2023 AWHONN Convention will take place **June 17-21** in New Orleans, LA.



CEU hours.

The 2023 Virtual Conference Will Open in February

[LEARN MORE](#)

Plan on attending the **2023 Winter Virtual Conference on Lead and Healthy Housing**. The virtual conference includes over 25 excellent presentations and provides registrants with pre-approved

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP



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5450 Second Avenue Pittsburgh, PA 15207