

# SAFE SLEEP SPOTLIGHT

## CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

VOLUME 16: 12/30/22



Over  
**1800**  
Partners Nationwide



Over  
**900,000**  
Cribs Distributed



Over  
**500**  
Hospitals Certified



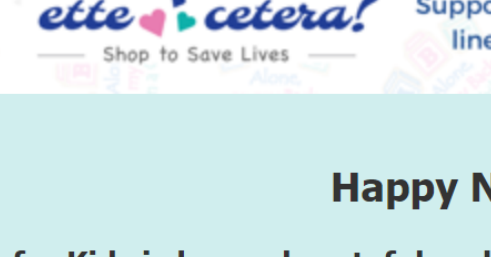
Over  
**23,000**  
Safe Sleep Ambassadors

### Our Programs

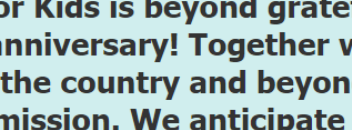
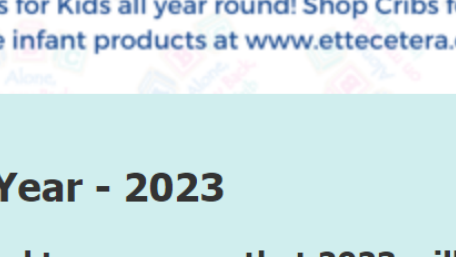
Learn more about our programs at [www.cribsforkids.org](http://www.cribsforkids.org).



### Where does the money go?



### Who are our Partners?



Support Cribs for Kids all year round! Shop Cribs for Kids' line of safe infant products at [www.ettecetera.com](http://www.ettecetera.com)

## Happy New Year - 2023

Cribs for Kids is beyond grateful and thrilled to announce that 2023 will mark our silver anniversary! Together with our partners, we have been helping babies across the country and beyond sleep safer for 25 years. Thank you for joining us in our mission. We anticipate great things in 2023 and are so proud to venture into our 25th year with partners like you!

## 2022 - The Year in Review

2022 was an incredible year for safe sleep. Read on as we review the accomplishments of Cribs for Kids and the safe sleep community this past year. Let's see what we can accomplish together in 2023!

## SAFE SLEEP IN THE NEWS: SENATE APPROVES BILL TO BAN THE SALE OF CRIB BUMPERS FOR INFANTS

"The U.S. Senate on Wednesday approved a bipartisan measure to ban the sale of crib bumpers, which have been linked to dozens of deaths of infants and more than 100 serious injuries since 1985.

"Parents will have one less thing to worry about" when it becomes law, Sen. Tammy Duckworth of Illinois said.

Duckworth was an original cosponsor of the Safe Cribs Act along with fellow Democratic Sen. Richard Blumenthal of Connecticut and Republican Sen. Rob Portman of Ohio. The legislation will direct the Consumer Product Safety Commission (CPSC) to ban the manufacturing and/or importation of crib bumpers, which encircle an infant's crib. Sen. Sherrod Brown, an Ohio Democrat, also signed on."

[READ THE FULL ARTICLE HERE](#)



## CPSC'S NEW FEDERAL INFANT SLEEP PRODUCTS SAFETY STANDARD TAKES EFFECT JUNE 23rd

"The new rule applies to inclined sleepers because infant sleep products must have a sleep surface angle of 10 degrees or lower. It also applies to any flat sleeping products that do not comply with the mandatory [Safety Standard for Bassinets and Cradles](#)."

"As a parent, I know there is nothing more important than the safety of our children. I am pleased to announce this new safety standard will protect our most vulnerable population, babies," said CPSC Chair Alex Hoehn-Saric. "The new rule will support parents in making the safest possible choice for a product intended for babies' sleep."

"The new rule will effectively eliminate potentially hazardous sleep products in the marketplace, such as inclined sleepers, travel and compact bassinets, and in-bed sleepers that do not currently meet a CPSC mandatory safety standard for infant sleep."

[READ THE FULL STATEMENT HERE](#)



## THE AAP RELEASES NEW INFANT SAFE SLEEP GUIDELINES

Safe Sleep is enjoyed a moment in the national news spotlight as the AAP released their new infant safe sleep guidelines on June 21st.

This new edition marked the first update since 2016. The guidelines remain mostly consistent with the notable additions of advisement against inclined sleep surfaces (in line with the recent CPSC ruling) and advisement against weighted swaddles, blankets, sleepers, or

objects. The language surrounding many of the guidelines, including breastfeeding, pacifier use, and bed-sharing, is considerably stronger. The AAP has strongly recommended the implementation of safe sleep education from the start of pregnancy and also advised media and product manufacturers to use safe sleep images as the norm.

[VIEW THE 2022 UPDATED GUIDELINES HERE](#)

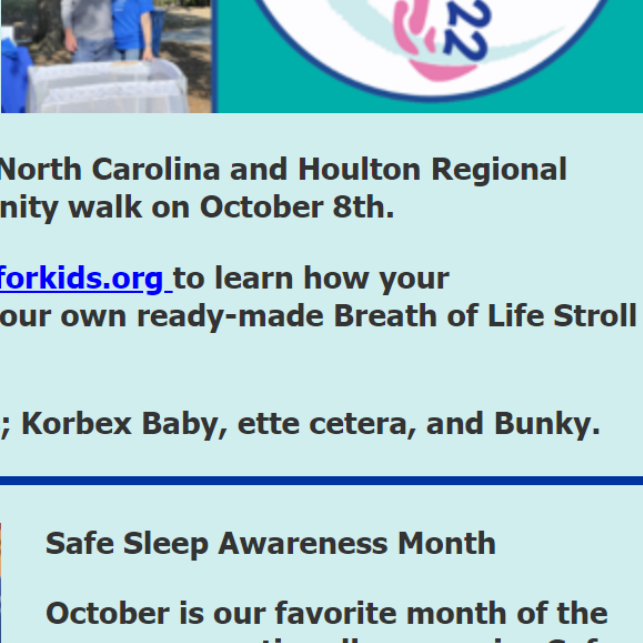
## Cribs for Kids Breath of Life Stroll

This year's Breath of Life Stroll started with a kickoff party at our headquarters in Pittsburgh. Our local Stroll teams enjoyed an afternoon of fun, food, and friends as we prepared for the month-long online Stroll. We held a moving remembrance ceremony that afternoon to honor the babies lost too soon by our Stroll team members.

In addition to the many participants who strolled online, two of our partner organizations held in-person Strolls this year. The Charlotte North Rotary held an event on October 15th in North Carolina and Houlton Regional Hospital in Houlton, Maine held a community walk on October 8th.

Contact Andrea Wilson at [AWilson@cribsforkids.org](mailto:AWilson@cribsforkids.org) to learn how your organization can raise funds by hosting your own ready-made Breath of Life Stroll in 2023.

A special thank you to our 2022 sponsors; Korbex Baby, ette cetera, and Bunkly.



## Safe Sleep Awareness Month

October is our favorite month of the year as we nationally recognize Safe Sleep Awareness Month, SIDS Awareness Month, and Pregnancy and Infant Loss Awareness Month. We have never before seen anything like the unity between partner organizations and advocates as we did this past October. So many participated in campaigns that it was challenging to keep up! We are so proud of the work put forth on social media to raise awareness of safe sleep. We are already looking forward to next year's Safe Sleep Awareness Month!



Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email [info@cribsforkids.org](mailto:info@cribsforkids.org) with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

[FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP](#)



[Connect with us on Facebook](#)



[Follow us on Twitter](#)



[Follow us on Instagram](#)



[Watch us on Youtube](#)

[Unsubscribe](#)

Cribs for Kids®

5450 Second Avenue Pittsburgh, PA 15207