

SAFE SLEEP SPOTLIGHT

CRIBS FOR KIDS FINAL FRIDAY NEWSLETTER

VOLUME 15: 11/25/22

SAFE SLEEP IN THE NEWS

Safe Sleep for Babies Act Officially in Effect as of November 12th

"CPSC further reminds manufacturers and retailers that the Safe Sleep for Babies Act will go into effect on November 12, 2022. This law bans both padded crib bumpers and inclined infant sleep products and applies to all products in the marketplace, not just those that are manufactured after the effective date of the new rule. For products that are subject to both the ISP Rule and the SSBA, the requirements of the SSBA apply in addition to those of the ISP Rule."



"CPSC reminds all manufacturers, importers, distributors, and retailers that failure to comply with either the ISP Rule or the SSBA could result in enforcement action, including assessment of civil penalties. Section 15(b) of the Consumer Product Safety Act requires manufacturers, importers, and distributors of consumer products to report immediately to the CPSC when they obtain information which reasonably supports the conclusion that products distributed in commerce fail to comply with an applicable consumer product safety rule or other requirement enforced by the Commission."

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Dockatot Deluxe+ is Unsafe for Sleep; CPSC Issues Notice of Violation

"DockATot has marketed its Deluxe+ infant product as a sleep product for babies even though it is not safe for sleep. Last year, CPSC issued the Infant Sleep Products Rule to eliminate products too dangerous for

infant sleep from the market. After our rule took effect this year, we issued DockATot a notice of violation, informing the company that its product, when manufactured on, or after, June 23, 2022, violates the Infant Sleep Products Rule and may not be imported, distributed, or sold in the United States."

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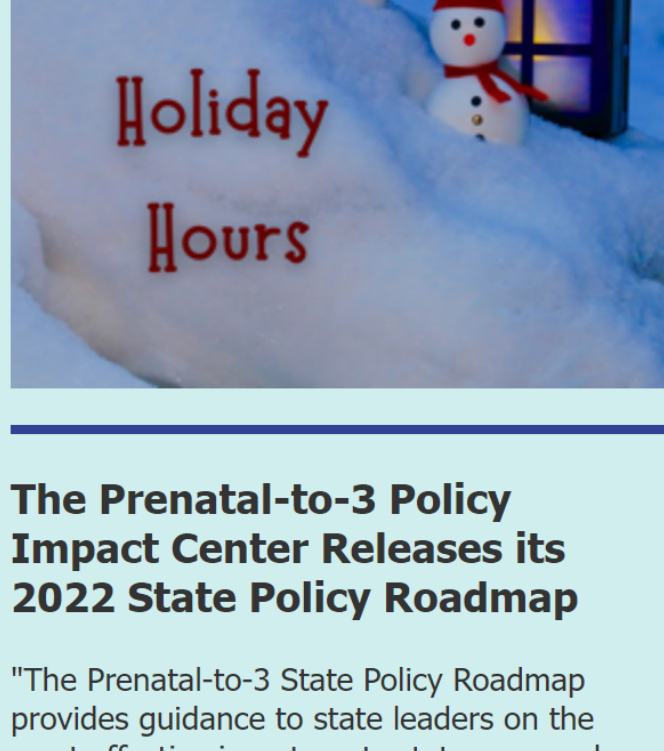
The FDA Warns Parents and Caregivers never to use Infant Head Shaping Pillows to Treat Medical Conditions

"The U.S. Food and Drug Administration (FDA) recommends that parents and caregivers do not use infant head shaping pillows intended to change an infant's head shape or symmetry or claim to prevent or treat any medical condition. The FDA is not aware of any demonstrated benefit with the use of infant head shaping pillows for any medical purpose. The use of head shaping pillows can create an unsafe sleep environment for infants and may contribute to the risk of suffocation and death."



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PARTNER RESOURCES



Cribs for Kids Holiday Hours

Cribs for Kids will be closed for the holidays from Monday, December 26th through Monday, January 2nd. We will reopen on Tuesday, January 3rd.

All orders received before Monday, December 19th at 5 p.m. will be shipped before the holiday closure. Any orders received after the deadline will be shipped upon our return.

The Prenatal-to-3 Policy Impact Center Releases its 2022 State Policy Roadmap

"The Prenatal-to-3 State Policy Roadmap provides guidance to state leaders on the most effective investments states can make to ensure all children thrive from the start. Grounded in the science of the developing child and based on comprehensive reviews of the most rigorous evidence available, the Roadmap provides detailed information on five effective policies and six effective strategies that foster the nurturing environments infants and toddlers need, and that reduce longstanding disparities in access and outcomes among racial and ethnic groups and socioeconomic statuses."



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Cribs for Kids is now distributing the recently released children's book on lead poisoning prevention and the importance of lead-level testing.

Happy, Healthy, Lead-Free Me was developed by the New Hampshire Division of Public Health with clinical support

provided by the New Hampshire Chapter of the American Academy of Pediatrics.

Available in the Cribs for Kids Partner Store!

Price per book: \$2.50 | Minimum order: 1 case/40 books

Access the free [Social Media Tool Kit](#) for **Happy, Healthy, Lead Free Me!**

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Safe Sleep Video Library

Are you looking for video content to help spread the safe sleep message?

Check out the Safe Sleep Video Library on Safe Sleep Academy for the latest Cribs for Kids branded videos.



[VIEW THE VIDEO LIBRARY](#)

SPOTLIGHT ON NEW PARTNERS



WELCOMING NEW PARTNERS:

Cole County Health Department in Jefferson City, Missouri

Twin Township Ambulance in New Lothrop, Michigan

Eau Claire Cooperative Health Center in Columbia, South Carolina

Carle Richland Memorial Hospital in Olney, Illinois

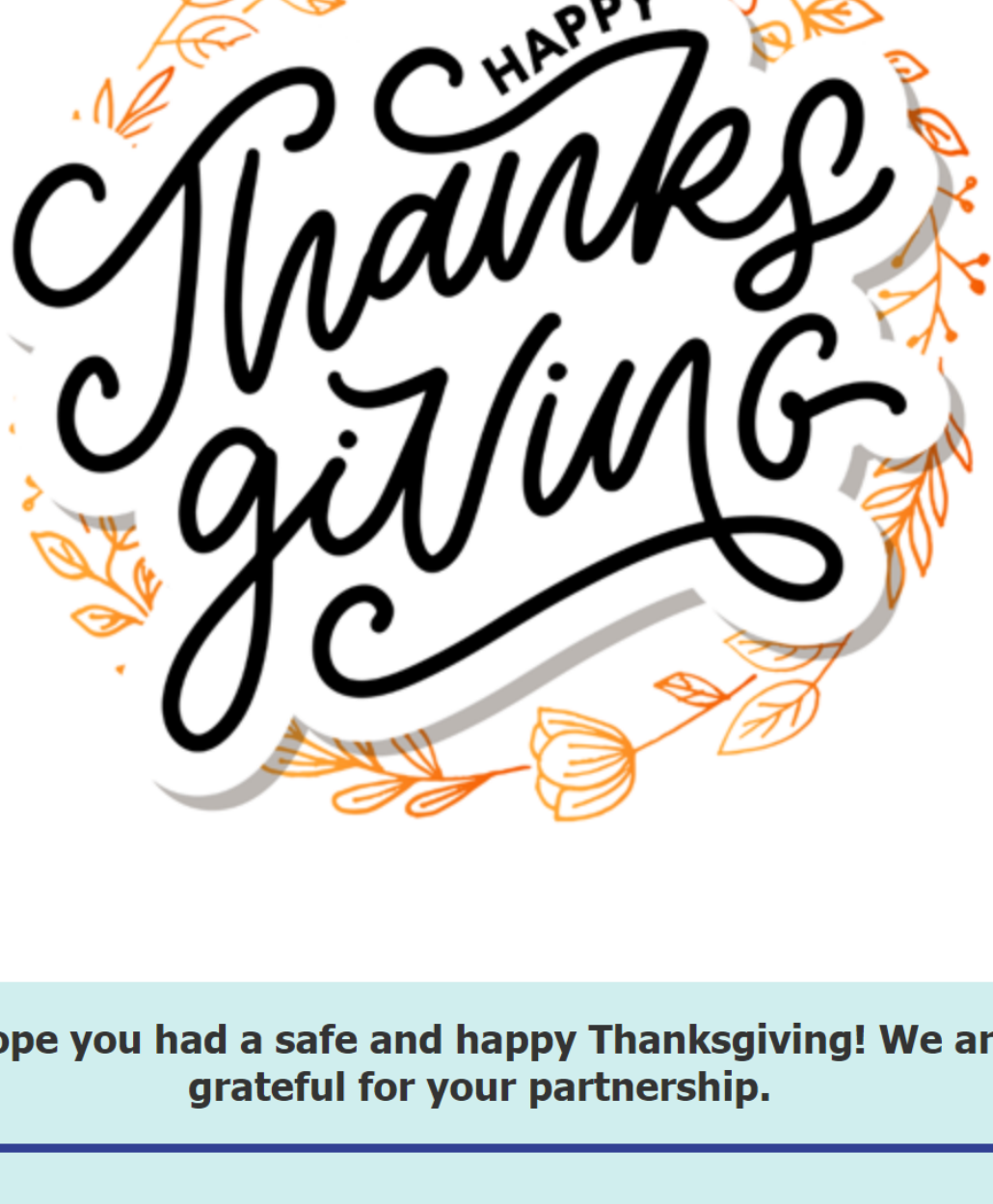
Loving Bottoms Diaper Bank in Galesburg, Illinois

Triumph Treatment Services Parent Child Assistance Program (PCAP) in Yakima, Washington

A Fair Life Home in Dayton, Ohio

Choctaw Nation of Oklahoma in Tahleah, Oklahoma

THANK YOU FOR JOINING US IN OUR MISSION TO HELP EVERY BABY SLEEP SAFER!



We hope you had a safe and happy Thanksgiving! We are so grateful for your partnership.

Read the **Safe Sleep Spotlight Partner Newsletter** on the final Friday of each month for updates on programs, products, and upcoming events. Follow along to learn about fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do what we do without our extended Cribs for Kids family.

Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP



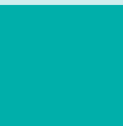
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Cribs for Kids®

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