





SAFE SLEEP IN THE NEWS



manufacturers to use safe sleep images as the norm. Cribs for Kids is in the process of updating our website, resources, and toolkits to reflect the new guidelines. Stay tuned.

CPSC'S NEW FEDERAL INFANT SLEEP PRODUCTS SAFETY STANDARD TAKES EFFECT

"The new rule will effectively eliminate potentially hazardous sleep products in the marketplace, such as inclined sleepers, travel and compact bassinets, and in-bed sleepers that do not currently meet a CPSC mandatory safety standard for infant sleep." VIEW THE FULL ARTICLE HERE

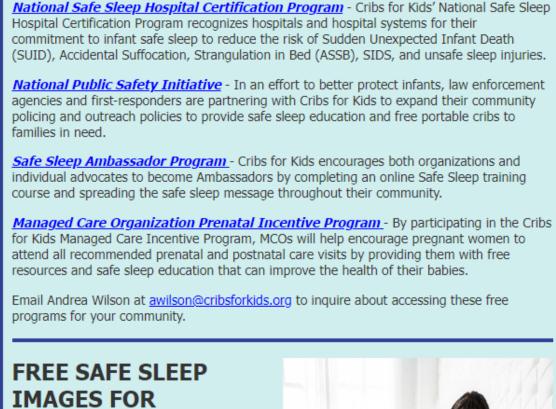
"The new rule applies to inclined sleepers because infant sleep products must have a sleep surface angle of 10 degrees or lower. It also applies to any flat sleeping products that do not comply with the mandatory Safety Standard for Bassinets and Cradles.' "As a parent, I know there is nothing more important than the safety of our children. I am pleased to announce this new safety standard will protect our most vulnerable population, babies," said CPSC Chair Alex Hoehn-Saric. "The new rule will support parents in making the safest possible choice for a product intended for babies' sleep."

RECALL ALERT

JUNE 23rd



"The U.S. Consumer Product Safety Commission (CPSC) and Fisher-Price are alerting



PARTNER USE

We know how difficult it is to find safe

VIEW THE ALBUM HERE

THE SUMMER

SNAPETTE KIT

ARRIVES IN THE

PARTNER STORE

our new Summer Snapette Kit.

images for use on social media, flyers, and promotional materials. That's why we decided to share ours with you! We have created a Cribs for Kids Flickr album for our partners that is chock full of adorable, safe images.

stays perfectly cool in our 100% cotton Snapette. It has a safe sleep reminder on both the front and back, is gentle on the

Summer is here! To celebrate, Cribs for Kids is giving partners a special offer on

With the new season, it is important to

Kids - and they raised \$160!!!!



what we do without our extended Cribs for Kids family. Please email info@cribsforkids.org with any personnel changes, address changes, or contact email addresses to keep our database current. Names and address changes made via our ordering system don't automatically update our database.

Iowa SIDS Foundation is preparing for its 23rd Annual Walk for the Future! DONATE to show

Read the Safe Sleep Spotlight Partner Newsletter on the final Friday of each month for

fundraising opportunities, exciting awareness campaigns, and the latest in news about infant safe sleep. Thank you for everything you do to help us fulfill our mission. We couldn't do

updates on programs, products, and upcoming events. Follow along to learn about

Connect with us on Facebook

Unsubscribe Cribs for Kids® 5450 Second Avenue Pittsburgh, PA 15207



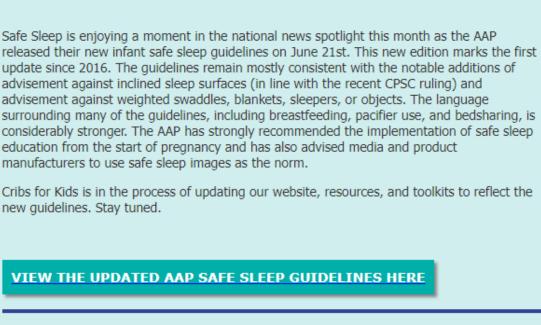
Tube

your support.

FOLLOW @CRIBSFORKIDS ON SOCIAL MEDIA TO STAY UP TO DATE ON THE LATEST IN SAFE SLEEP

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EXPLORE FREE CRIBS FOR KIDS PROGRAMS TO EXPAND REACH IN YOUR COMMUNITY Cribs for Kids programs focus on full community prevention. As a Cribs for Kids partner you have access to free, tested, programming which will help you in your mission to drive down infant mortality rates

in your community.

Bookmark this link and post away!

make sure infants do not overheat. Baby baby's skin, and has conveniently placed snap closures that make it easy to change diapers. This kit also includes an ABC message crib sheet, safe sleep magnet, step-down brochure, and Charlie's Kids' Sleep Baby Safe and Snug board book, which makes it a perfect safe sleep incentive for families in your community. All for a summer special Partner price of \$30.00! LOG IN TO THE CRIBS FOR KIDS PARTNER STORE TO VIEW PARTNERS IN THE COMMUNITY

