



Note that Cribs for Kids® reserves the right to refuse applications from hospitals, organizations, or separate entities that implement programs that are not in compliance with the most current recommendations of the American Academy of Pediatrics (AAP) or implement any alternatives that do not ensure a safe sleep environment for infants up to one (1) year of age.

### **The National Safe Sleep Hospital Certification Program Criteria for Designation**

To be designated a *Certified Safe Sleep Hospital*, the hospital must:

1. Develop and maintain a Safe Sleep Policy (see **POLICY** on page 2);
2. Provide staff working on the units serving infants and children under the age of 1 with training on infant safe sleep (see **STAFF TRAINING** on page 3);
3. Provide infant safe sleep education to the parents of infants prior to discharge (see **PARENT EDUCATION** on page 4);

To be designated a *Certified Safe Sleep Leader*, in addition to the above criteria, the hospital must:

1. **AUDIT** – Record your progress and report your successes with the use of our Audit Tool Kit page 5. (See PDSA Cycle worksheet on Safe Sleep Academy Tool Kit).
2. Make use of wearable blankets in the Well-Baby Nursery and Neonatal Intensive Care Unit, as applicable. (see **WEARABLE BLANKET PROGRAM** on page 6);

To be designated a *Certified Safe Sleep Champion*, in addition to the above criteria, the hospital must:

1. Conduct outreach activities related to infant safe sleep (see **COMMUNITY OUTREACH** on page 8);
2. Affiliate with or become a Cribs for Kids® Partner (see **CRIBS FOR KIDS®** on page 9).

The following expands on the requirements to be designated a *Certified Safe Sleep Hospital, Leader or Champion*. Each page contains three sections:

1. **Criteria.** To achieve a designation, you must meet – or exceed – each criterion.
2. **Documentation.** Please make the documentation available to Cribs for Kids® upon request.
3. **Resource.** Multiple resources have been provided, to facilitate the process of achieving a designation.

\* If your hospital is working toward achieving the requirements for Safe Sleep Certification, please contact Cribs for Kids®. Our goal is to help your hospital achieve a designation.

## POLICY

*The following is required to be designated a Certified Safe Sleep Hospital*

### Criteria:

- Develop and maintain a Safe Sleep Policy that is consistent with the most current recommendations of the American Academy of Pediatrics (AAP). \* The Safe Sleep Policy must be in current operation, and in practice for a minimum of three months prior to the date of application. The Safe Sleep Policy must include the following:
  - Must be a “**Policy**” and not “**Guidelines**”
  - Signature and date of approval
  - The provision of training to staff working on units serving infants and children under the age of 1 (Newborn Nursery/ Rooming- in/ NICU/PICU/Pediatrics Unit's) on Infant Safe Sleep
  - Procedures for Neonatal Abstinence Syndrome (NAS) babies
  - Proper Procedures on Skin to Skin in the Newborn Nursery and NICU
  - The provision on infant safe sleep education to the parents of infants prior to discharge.

### Documentation:

- If requested, please provide a copy of the hospital's Safe Sleep Policy with an effective date three months prior to when the application is submitted.
- The Policy must be consistent with the *most current* American Academy of Pediatrics (AAP) Recommendations for a *Safe Infant Sleeping Environment*.

### Resource:

- A sample Safe Sleep Policy is available from Cribs for Kids® on the Hospital Certification toolkit at: <https://cribsforkids.org/hospital-certification-toolkit/>.

➤ **This toolkit is accessible for hospitals applying for their certification, all others will not be granted permission to utilize our materials.**

- \* Although your policy does not need to explicitly explain the use of images involving sleeping babies, the AAP recommends that such images be consistent with the modeling of safe sleep. Images depicting unsafe sleep may not be used in the hospital including, but not limited to, depicting infants in unsafe sleeping environments through marketing, social media, campaigns, artwork and/or photos. However, such images are often used unintentionally, failure to remove any or all unsafe infant sleeping material within a reasonable time frame (one (1) month from discovery unless there are extenuating circumstances) will result in revocation of your Certification.

## STAFF TRAINING

*The following is required to be designated a Certified Safe Sleep Hospital*

### Criteria:

- Provide staff working on the units serving infants and children under the age of 1 with training on infant safe sleep. The training can be direct contact (e.g., lecture) and/or computer-based.
- Provide new staff working on the units serving infants and children under the age of 1 with training on infant safe sleep within 3 months of hire.
- Provide staff working on the units serving infants and children under the age of 1 with annual trainings on infant safe sleep and/or updated information on the most current data and practice standards.

### Documentation:

- If requested, please provide a training log (or similar document) including a description of the training and the date of the training.
- If requested, please complete the Checklist of Standard Materials (see page 10) to indicate which materials are used for training. If the material used is not on the checklist, please send it to Cribs for Kids® for approval.

### Resource:

- Training materials and curriculum are available from the Eunice Kennedy Shriver National Institute of Child Health and Human Development Safe to Sleep® Public Education Campaign. The training materials and curriculum can be accessed at <http://www.nichd.nih.gov/sts/Pages/default.aspx>.
- Training materials and curriculum are available on the Cribs for Kids® *Hospital Certification toolkit* at: <https://cribsforkids.org/hospital-certification-toolkit/>.

## **PARENT EDUCATION**

*The following is required to be designated a Certified Safe Sleep Hospital*

### **Criteria:**

- Provide infant safe sleep education to the parents of infants prior to discharge. Provision of parental education must be documented in the patient's chart. Education can be provided by an educational video or DVD or educational material(s), but it must be supplemented by direct dialogue.
- Model appropriate safe sleep behavior [per the recommendations for infant safe sleep from the American Academy of Pediatrics (AAP)] unless contraindicated for documented medical reasons with a physician's order.

### **Documentation:**

- If requested, please provide a statement indicating the above criteria is hospital policy.
- If requested, please complete the Checklist of Standard Materials (see page 10) to indicate which materials are used for education. If the material used is not on the checklist, please send it to Cribs for Kids® for approval.

### **Resource:**

- Materials are available from the Eunice Kennedy Shriver National Institute of Child Health and Human Development Safe to Sleep® Public Education Campaign. The materials can be accessed at:  
<https://www1.nichd.nih.gov/sts/materials/Pages/default.aspx>.
- For additional information and educational videos, visit our **Safe Sleep Academy** at:  
<https://www.safesleepacademy.org/>
- Safe Sleep bi-lingual handouts and door hangers available through the Cribs for Kids® Store at: <https://www.cribsforkidsstore.org/collections/hospital-certification-program> and <http://www.halosleep.com/halo-in-hospitals/>

## **AUDITS AND PDSA CYCLES**

*In addition, the following is required to be designated a Certified Safe Sleep Leader or Safe Sleep Champion.*

### **Criteria:**

- Implement the use of one of the following:
  - 2 PDSA cycles over the course of a calendar year
  - 2 audits modeling safe sleep behaviors in the hospital

### **Documentation:**

- If requested, please provide a document describing the hospital's PDSA cycle and results OR the results from the Audit Tool Form.

### **Resource:**

- The PDSA Cycle and Audit Tool Form is available at: <https://cribsforkids.org/hospital-certification-toolkit/>

**Be sure to audit your units monthly, as we will randomly collect 2 per year!**

## **WEARABLE BLANKET PROGRAM**

*In addition, the following is required to be designated a Certified Safe Sleep Leader or Safe Sleep Champion.*

### **Criteria:**

- Implement the use of wearable blankets (replacing traditional blankets) in the Neonatal Intensive Care Unit (NICU) and the Well-Baby Nursery. It is very important to teach mothers or caregivers how to correctly swaddle their infants for times when a wearable blanket is not available, and when to discontinue to swaddle.
- If a hospital is unable to participate in an in-hospital wearable blanket program, an explanation must be provided. A program may still obtain a Silver or Gold Certification as long as each family is provided with a wearable blanket at the time of discharge to further stress the importance of making sure the crib is devoid of loose blankets

### **Documentation:**

- If requested, please provide a document describing the hospital's wearable blanket program.

### **Resource:**

- Information on the HALO® In-Hospital SleepSack® Program is available at <http://www.halosleep.com/in-hospital-sleepsack-program/>.
- Institutional laundering recommendations are available at <http://www.halosleep.com/laundry-guidelines/>.

## Safe Sleep Audit Tool

Date: \_\_\_\_\_  
Auditor: \_\_\_\_\_

<i>Patient #</i>	<i>Head of bed Flat?</i> <i>Y or N</i>	<i>Patient Asleep Supine?</i> <i>Y or N</i>	<i>Multiple Blankets to Crib?</i> <i>Y or N</i>	<i>Stuffed Animals in Crib?</i> <i>Y or N</i>	<i>Large or Fluffy Blankets Around Pt.?</i> <i>Y or N</i>	<i>Patient in Nest</i> <i>Y or N</i>	<i>Patient Swaddled?</i> <i>Y or N</i>	<i>Care giver sleeping with patient?</i> <i>Y or N</i>	<i>Positioning Device used?</i> <i>Y or N</i>
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## COMMUNITY OUTREACH

*In addition, the following is required to be designated a Certified Safe Sleep Champion.*

### Criteria:

The hospital must conduct at least 2 outreach events per year related to ***Infant Safe Sleep***, at no-cost, in the ***community*** and available to everyone.

Activities can include but are not limited to:

Pick 2

- Broadcast of a Public Service Announcement (PSA) related to infant safe sleep;
- Participate in a health fair;
- Providing infant safe sleep education at a church or community center;
- Publishing an editorial in the local newspaper.

### In addition to the 2 outreach events, the hospital must:

- Display educational material in appropriate departments of the hospital. (e.g., a poster illustrating an infant safe sleep environment, or display a safe sleeping environment with a safety-approved crib)
- Include information about ***Infant Safe Sleep*** on their hospital's website.

### Documentation:

- If requested, please provide a document describing the outreach activities including the type of activity, the date of the activity, the location of the activity, and the number of people who participated in the activity. If desired, please send photographs taken at the outreach activity to Cribs for Kids®. Printed material (e.g., press release) can also be sent.

### Resource:

- Sample outreach materials are available from the Eunice Kennedy Shriver National Institute of Child Health and Human Development Safe to Sleep® Public Education Campaign at: <http://www.nichd.nih.gov/sts/Pages/default.aspx>.
- Verbiage regarding infant safe sleep for your hospital's website is available on the Cribs for Kids® toolkit at: <https://cribsforkids.org/hospital-certification-toolkit/>

➤ You are responsible to submit 2 community events yearly



## **CRIBS FOR KIDS® PARTNERSHIP OR AFFILIATION**

*In addition, the following is required to be designated a Certified Safe Sleep Champion.*

### **Criteria:**

- Become a Cribs for Kids® Partner or provide a letter of support from your local Cribs for Kids® partner documenting your affiliation or support of their program.
- Must provide new mothers or caregivers with a safety approved sleeping environment that will maintain their infants for up to one (1) year of age. The products must meet the safety standards of the Juvenile Products Manufacturing Association. Our goal is to ensure every family leaving the hospital has a safe sleep environment for their infant.

### **Documentation:**

- If requested, please provide a copy of the signed Cribs for Kids® Trademark License Agreement.
- If requested, please provide a copy of the Juvenile Products Manufacturing Association (JPMA) Technical Report (Test Results), if using a product other than the Cribs for Kids Cribette®.

### **Resource:**

- Information on becoming a Cribs for Kids® Partner and purchasing, at our discounted prices, our safety-approved Cribs for Kids Cribette® (C4K-ABC2017) or any similar items that meet the safety standards of the Juvenile Products Manufacturing Association and will provide a safe sleeping environment for an infant up to one year of age.
- To become a Cribs for Kids® Partner click on the link: <https://cribsforkids.org/become-a-partner/>.



**The National Safe Sleep Hospital Certification Program  
Checklist of Standard Materials**

Please indicate which materials are used for staff training and which materials are used for parent education. If the material used is not on the checklist, please send it to Cribs for Kids® for approval.

Staff Training	Parent Education	Material Source
<input type="checkbox"/>	<input type="checkbox"/>	Cribs for Kids®
<input type="checkbox"/>	<input type="checkbox"/>	The American Academy of Pediatrics
<input type="checkbox"/>	<input type="checkbox"/>	C J Foundation for SIDS
<input type="checkbox"/>	<input type="checkbox"/>	HALO Innovations®
<input type="checkbox"/>	<input type="checkbox"/>	National Institute of Child Health and Human Development Safe to Sleep® Public Campaign
<input type="checkbox"/>	<input type="checkbox"/>	Safe Kids Worldwide
<input type="checkbox"/>	<input type="checkbox"/>	First Candle
<input type="checkbox"/>	<input type="checkbox"/>	Other
<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	