

Cribs for Kids Hospital Certification Application

Guide to Writing Your Hospital's Application Narrative Document

Hospitals applying for certification are required to submit a brief narrative document that provides information on those patients less than one year of age and outlines the work the hospital does in support of infant safe sleep.

This is an opportunity for the hospital to tell its story as it relates to infant safe sleep, being sure to promote and outline collaborative and educational efforts.

If you are applying as a hospital system, each hospital must have its own narrative content with each narrative combined into a single system-wide document for submission.

All Application Levels

- **Hospital Overview**

Tell us about the hospital as it relates to infant safe sleep

- Number of births, number of beds that may care for patients under one year of age
 - For example, number of births per year, number of NICU bassinets, beds on PICU, or Peds Med Surg, etc..
- Information on healthcare team members who care for patients under one year of age
 - For example, tell us how many nurses care for patients on the units serving those under one year of age.
 - Tell us about the support and leadership structure that supports this care. For example, aides/CNAs, educators, nurse managers, etc...
- Additional information on the hospital's commitment to infant safe sleep initiatives including safe sleep committees, partnerships with admitting obstetricians and pediatricians, education materials available throughout the hospital, any evidence of safe sleep education/modeling results, or challenges revealed.

- **Healthcare Team Member Training**

- Which hospital employees are trained on infant safe sleep?
- When are employees trained (onboarding, annual competency)?
- What training materials are used – content, format?
 - How is learning measured?
 - How is compliance ensured or non-compliance addressed?

- **Family/Caregiver Education**

- When are families/caregivers provided with safe sleep education?
- What education materials are used or distributed?
 - Upload any locally or hospital generated materials
- How is education completed and learning evaluated?
 - Is there a direct dialogue?
 - Do family members provide a written acknowledgement?
- How is initial and continued non-compliance addressed?
 - Is cause for non-compliance discussed?
 - Is there written acknowledgement?
 - Is there any change in care (ie, pulse ox required on baby, pillows and blankets removed from adult bed)?

Silver & Gold Levels

- **Use of/Distribution of Wearable Blankets**
 - Outline how wearable blankets are used on the unit, or if they are provided upon discharge.
 - Include any education provided on how to use and the benefits of wearable blankets
 - Please indicate which wearable blanket is used, and the funding source if known
 - If used on the unit, please note how they are laundered
 - If provided upon discharge, please note how many were distributed in the most recent/current year

- **Safe Sleep Unit Audits**
 - Outline how often audits are completed, who completes them
 - How are audits documented/tracked (ie, form used, EHR order-sets)
 - How are audit results communicated internally and/or externally (ie, some states require reporting)
 - How is non-compliance of staff and/families discovered through the audit addressed
 - Include the most recently completed audit, or HIPAA compliant screen shots of documentation

Gold Level

- **Use of/Distribution of Infant Safe Sleep Space**
 - How is access to safe sleep space assessed, by whom and when?
 - When an at-risk family is identified, outline how what safe sleep space is provided and the distribution process.
 - For example, what cribette/pack 'n play is offered, when is it given, and what education is provided.
 - Cribette/Pack 'n Play must be JPMA approved and absent of CPSC recalls.
 - Use of baby box products voids hospital certification at any level.
 - Indicate safe sleep space source
 - Indicate if your hospital is a Cribs for Kids partner and funding source for sleep space.
 - If funding is provided by third party, a letter/email from that agency must be sent. It should be on the agency letter head or from agency email, complete with signature (or e-signature) of representative, confirming the affiliation that ensures a cribette/pack 'n play is provided upon discharge, and commitment of funding or safe sleep space.
 - Note how many cribettes/ pack 'n plays were distributed in the current/most recent year. (or minimum 3 months).

- **Community Outreach & Education**
 - **Events and/or classes**
 - must be free, open to the public, and reach those not scheduled to deliver at your hospital.
 - prenatal classes do not qualify; but sibling, grandparent, babysitter classes do.
 - Provide event name, dates, location, audience, estimated attendance

- Demonstrate what safe sleep education was provided
- Photos are welcome
- **Mass/Traditional Media**
 - Provide details on content, run/air dates, and estimated audience reach.
 - Links to articles or audio/video files should be included. Photos are also acceptable.
- **Social Media**
 - Provide details on posts including dates and platforms used
 - Screen shots of post content should be included
 - Clicks/Views should be included
- **Other Outreach Options**
 - If you have educational materials on site in a public venue, please outline where they are available, what materials are provided, how availability of information is managed (ie ensuring it is always available).
 - Estimates of traffic or distribution (ie, if you took 300 pieces and went to restock and needed 200, the assumption is 100 were distributed) should be included.
 - If your hospital participated in in-person or virtual community events, please include the name of the event, the safe sleep education provided, events dates and sponsoring agency, along with estimates of attendance.