

Safe Sleep Certified Hospital Notes

Cribs for Kids 1st Friday Update -May '24-Vol.4.10

Friday, May 3rd, 2024 - Final Conference Registration Day



If You Can't Attend in Real Time, Sessions Will Be Available with Registration

Cribs for Kids 8th National Infant Safe Sleep Conference is Scheduled Virtually from **Tuesday, May 7th - Friday, May 10th**. One of the benefits of our virtual platform is on-demand availability of plenary sessions and specialty track (there is one for hospitals!) presentations after the conference. That means if your schedule doesn't allow you join us next week, you can still take advantage of the timely and actionable information being shared. If you've already registered, thank you! Click the main conference link below to see the agenda (it is AMAZING!) , review FAQs, and complete the simple registration:

Cribs for Kids Conference: <https://cribsforkids.org/conference/>

Product Safety Notice: Retailers Not Selling Weighted Infant Items

Amazon, Target, Wal-Mart & Others Bar Sales of Weighted Sleep Sacks & Weighted Swaddles

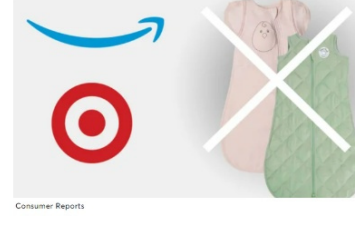
Thursday, April 25th, 2024, was an important day for infant safe sleep safety. First, major retailers and online sellers announced they will no longer sell baby weighted sleep sacks or swaddles out of a concern for infant safety. Amazon, Target, Walmart, Baby List, and Buy Buy Baby have decided to no longer sell these products. As reported in Consumer Reports, these products raised alarm with medical experts, saying even gentle pressure can obstruct babies' breathing and heart rated. Weighted swaddles and weighted wearable blankets can also make it difficult for babies to get themselves out of unsafe sleeping positions, posing the risk of suffocation, the experts said. The AAP also warned against using weighted items in 2022.

Also on Thursday, Senator Blumenthal of Connecticut wrote to the Federal Trade Commission asking the agency to investigate Dreamland Baby and Nested Bean, manufacturers of weighted sleep products, for deceptive advertising.

Link to Consumer Reports' Article and the Senator's Letter to the FTC:

Consumer Reports: <https://www.consumerreports.org/babies-kids/child-safety/retailers-to-bar-sales-of-weighted-baby-sleep-sacks-swaddles-a8296427468/>

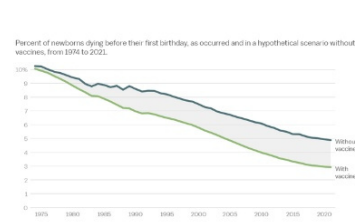
Senator Blumenthal's Letter to the FTC: [Blumenthal Letter to FTC \(senate.gov\)](https://www.senate.gov/imo/media/document/blumenthal-letter-to-ftc-4-25-24)



Vaccines & Infant Mortality

Evidence demonstrates that vaccinated infants have a reduced risk of SUID. As such, the AAP states, "It is recommended that infants be immunized in accordance with guidelines from the AAP and CDC.". While not only reducing sleep-related deaths, immunizations have dramatically reduced infant mortality rates across the globe. A

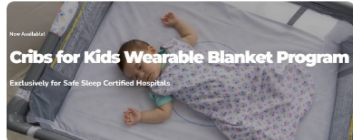
new study by the World Health Organization concludes that vaccines alone accounted for a 40 percent decline in infant mortality over the last 50 years, and estimated to have saved 101 million infants alone. In one chart, you can easily see the impact. Another great tool to support vaccine education for families and caregivers.



The Breathtaking Lifesaving Impact of Vaccines:

[How many lives have vaccines saved? New WHO study comes out with breathtaking estimate. - Vox](https://www.vox.com/2023/11/16/23944444/vaccines-children-mortality)

New Product for Our Hospitals: Budget Friendly Wearable Blanket



Cribs for Kids Hospital Wearable Blanket Program

In 2021, Cribs for Kids launched pricing on our **Swaddlette** and **Snoozette** exclusive to our Infant Safe Sleep Certified Hospitals. This discount is offered to facilitate the use and/or distribution of wearable blankets for Silver and Gold Level hospitals. We are pleased to offer a new **Budget-Friendly Wearable Blanket** as another product option. It is Made of 100% cotton and can be customized via silk-screen printing. Remember, we also offer the non-clinical All-Employee Hospital Wide Module for those hospitals as an alternative for wearable blankets (or as community outreach for gold hospitals using wearable blankets). Our quick guide is a good overview. Detail on our hospital wearable blanket program is on our tool kit.

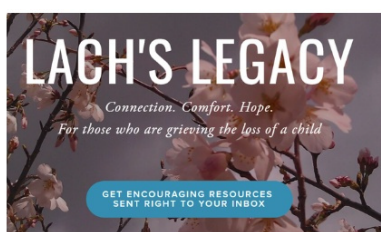
Quick Guide: <https://cribsforkids.org/wp-content/uploads/HC24.Quick-Guide.pdf>

Certified Hospital Wearable Blanket Program:

<https://cribsforkids.org/wearable-blanket-hospital-program/>

Infant Safe Sleep Across the Country - Mother's Day Edition

In each newsletter in 2024 Cribs for Kids features the work being done across the country by hospitals, non-profits, departments of health, and other partners to reduce infant sleep related deaths. This month, in honor of Mother's Day, we are featuring just a few of the impactful, selfless work of loss mothers. There are far too many to recognize, like **Kathryn Martin** of **Kellie Rynn Academy** and **Maura Hanke** of **Charlie's Kids**. Both women earned Cribs for Kids **Making a Difference Award** as part of our annual Women of Achievement event. We give our sympathy and honor to other women like them shown here.



In South Dakota For Lachlan: Brianne Edwards & Lach's Legacy

Lach's Legacy was founded by Brianne Edwards following the death of their son, Lachlan, on May 12th, 2008. **Lach's Legacy** is a non-profit agency working to fight SIDS and support infant safe sleep, along with providing connection, comfort, and hope to those grieving the loss of a child. Learn more about Lachlan and his mom's work:

<https://www.lachslegacy.org/>

In Tennessee for Derrick: Alexandria Bowerman & Derrick Stone Safe Sleep

Alexandria created Derrick Stone Safe Sleep to honor her baby boy, Derrick, who died on January 21st, 2021. Promoting infant safe sleep education on social media, Alex attends community events in Knoxville and beyond in hopes of preventing other families suffering the same tragedy. Learn more about Derrick and his mom's work:

<https://derricksafesleep.org/>

In Washington for Claire: Shayna Rafael & The Claire Bear Foundation

Shayna and her family founded **The Claire Bear Foundation** to honor their baby girl, Claire, who died on April 24th, 2015. The foundation counts among its amazing works Shayna's teaching videos and the creation of the **Claire Raphael Training Room** at Mary Bridge Children's Hospital in Tacoma, WA. Learn more about Claire and her mom's work:

<https://www.theclairebearfoundation.org/>

April Infant Safe Sleep Hospital Certification Awards

Cribs for Kids awarded seven hospital certifications for the month of April. We are always so pleased to welcome newly certified hospitals, and gratified when hospitals seek and earn their second five-year award. We are particularly pleased as the hospitals earning their second five-year designation are doing so with the a policy that reflects 2022 AAP recommendations and with safe sleep care and education that meets updated requirements.

Thank you for your new and renewed commitment.

April Initial Certification Awards:

- Gold - **McCullough Hyde Memorial Hospital** in Ohio.
- Bronze - **AdventHealth Ocala** in Florida.

April Redesignation Certification Awards:

- Gold - **Stormont Vail Hospital** in Kansas.
- Silver - **Davis Medical Center** in West Virginia, **Mary Washington Hospital** in Virginia, and **Mason General Hospital** in Washington.
- Bronze - **Integrus Health Edmond Hospital** in Oklahoma.

Check out All of Certified Hospitals on our Map of Certified Hospitals:

<https://cribsforkids.org/hospitalcertification/>



May Fun Foto Feature

SGMC Health Community Collaboration

Safe Sleep Certified **SGMC Health** in Georgia is earning support of their local **Baby LUV/PAT Healthy Start** through a great local collaboration. Community-wide sleep messages are delivered with outreach to like-minded agencies. Great job!

Learn More:

https://www.valdostadailytimes.com/news/local_news/baby-luv-pat-healthy-start-provides-sgmc-health-with-safe-sleep-essentials-for-new-parents/article_ae3929c4-e09f-11ee-a203-9f70957764a0.html



One Last Thing - Happy National Nurses Week!

The ANA celebrates the over 5 million registered nurses this May 6th - May 12th. A few links of thanks to our nursing colleagues. Sure, the official ANA link, but a couple of fun ones for memes and freebies. Thank you for your good works for safe sleep.

ANA: <https://www.nursingworld.org/ana-enterprise/nurses-week>

Nursing Memes for Fun: <https://nurseslabs.com/nurse-memes/>

Discounts & Freebies for Nurses Week:

<https://nurse.org/articles/free-nurse-week-giveaways/>

