

ALL PRESENTATIONS AND TIMES ARE SUBJECT TO CHANGE

## Plenary Sessions

Time	Presentation
<b>Wednesday</b>	
8:00 - 8:30	Opening Remarks
8:30 - 9:30	John Kahan (Microsoft) & Nino Ramirez (Seattle Children's Hospital)
9:30 - 10:00	Dr. Rachel Moon - Mother's Social Networks
<b>10:00 - 10:15</b>	<b>Refreshment and Exhibitor Break</b>
10:15 - 10:45	Dr. Eve Colson - Presentation TBD
10:45 - 11:15	Dr. Fern Hauck - Presentation TBD
11:15 - 11:45	Dr. Michael Goodstein – Breastfeeding, Swaddling & Safe Sleep
11:45 - 12:15	Dr. Barbara Ostfeld – Social Determinants of Racial Disparity in SIDS, SUID and All Cause Infant Mortality
<b>12:15 - 1:30</b>	<b>Lunch</b>
<b>Thursday</b>	
8:00 - 8:30	Dr. Eileen Tyralla - History of SIDS
8:30 - 9:00	Dr. Michael Goodstein - Baby Box vs. PNP
9:00 - 9:30	Dr. Michael Goodstein & Lorena Kaplan (NIH) - Nursing Safe Sleep Continuing Education Transition to Online Submission Efficacy Data
9:30 - 10:00	Bill Rapp - Data Visualization
<b>10:00 - 10:15</b>	<b>Exhibitor and Refreshment Break</b>
10:15 - 10:45	Bawn Maguire (from MWH) and Kelly Wesolosky (FBI) - Opioid Addicted Babies and Project Hope
10:45 - 11:15	Dr. Erich Batra - Nocturnal Video Assessment of Infant Sleep Environments
11:15 - 11:55	The Risk Calculator - John Thompson (New Zealand)
11:55 - 12:15	The Risk Calculator Discussion (Sam Hanke + John Thompson)
<b>12:15 - 1:30</b>	<b>Lunch</b>
<b>Friday</b>	
9:00 - 9:30	Dr. Todd Wolynn - Using videos as tools for parent education
9:30 - 10:00	Lorena Kaplan - NIH Social Media Campaign Review
10:00 - 10:30	Dr. Eileen Tyralla - Skin to Skin
10:30 - 11:00	Kelly James and Julie McMinn - Using Social Media to Promote Infant Safe Sleep
11:00 - 12:00	Where do we go from here? Panel Discussion

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### Breakout Session 1: Safe Sleep in the Digital Age

#### Time

#### Wednesday

- 1:30 – 2:00 Kelly Pretorius - Parental Use of Social Media for Parenting and Infant Health: A review of the literature
- 2:00 - 2:30 App Panel: Lori Winkler & Barbara Ostfeld
- 2:30 – 3:00 Melanie Querry - Saving Babies Together One Cell Phone at a Time

**3:00 - 3:15 Refreshment and Exhibitor Break**

**3:15 - 3:30 Poster Sessions**

- 3:30 – 4:00 Amanda Craig - Government response to Safe Sleep Education
- 4:00 - 4:30 Candice Hamilton - Utilizing Technology to Recruit Pediatric Providers to Say Yes!

#### Thursday

- 1:30 – 2:00 Lacey Wilson: A New Method: Embracing Technology to Create Digital Conversations
- 2:00 - 2:30 Anne Frechette - Utilizing Technology to Educate Patients on Infant Sleep Safety
- 2:30 – 3:00 Marilyn Stringer - Embracing Technology: A Multi-Faceted Approach to Safe Sleep Environments for Infants

**3:00 - 3:15 Refreshment and Exhibitor Break**

**3:15 - 3:30 Poster Sessions**

- 3:30 – 4:00 Social Media Panel

**4:00 - 4:30 Cribs for Kids – Special Event**

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## Breakout Session 2: Community Collaborations and Programming

### Time

#### Wednesday

- 1:30 – 2:00 Michele Maye - The NYC Safe Sleep Initiative: From One to None
- 2:00 - 2:30 Rachel Heitmann - Training Maintenance Workers to Recognize Unsafe Sleep
- 2:30 – 3:00 Mary Rose Naugler - Barriers to Interventions that Increase Nurses' and Parents' Compliance with Safe Sleep Recommendations

#### 3:00 - 3:15 Refreshment and Exhibitor Break

#### 3:15 - 3:30 Poster Sessions

- 3:30 – 4:00 Kara Casavan - Weaving Safe Sleep into Cross Sector Collaboration to Reduce Infant Morality
- 4:00 - 4:30 Statewide Initiatives: Christy Schunn & Indiana Hospital Association

#### Thursday

- 1:30 – 2:00 Francisco Ceballos - Promoting Safe Sleep for the Communities of Nevada
- 2:00 - 2:30 Charles Hunter: Southwest Louisiana Safe Sleep Task Force: A Complete Community Effort
- 2:30 – 3:00 Ericka Moore - The Newborn Home Visiting Program's Impact on Safe Sleep Knowledge

#### 3:00 - 3:15 Refreshment and Exhibitor Break

#### 3:15 - 3:30 Poster Sessions

- 3:30 – 4:00 Lisa Colen - Safe Baby: A Community Collaboration to Prevent the Three Leading Causes of Preventable Infant Death

#### 4:00 - 4:30 Cribs for Kids – Special Event

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**Breakout Session 3: Parent Engagement (WEDNESDAY) / Safe Sleep Research (THURSDAY)**

**Time Parent Engagement**

**Wednesday**

- 1:30 – 2:00 Clarise Ottley - "Now I Lay Me Down to Sleep... The Difference Between Life and Death"  
2:00 - 2:30 Nancy Maruyama - You Can Do Anything, You Just Can't Do Everything! Self-Care and Coping for Caregivers  
2:30 – 3:00 Christin D'Ovidio - Safety or Sleep: How Can We Support Parents to Adhere to Infant Safe Sleep Guidelines

**3:00 - 3:15 Refreshment and Exhibitor Break**

**3:15 - 3:30 Poster Sessions**

- 3:30 – 4:00 Amber Mendres-Smith - Evaluation of a Safe-Sleep and Tummy Time Book for Parents of Very Low Birthweight Infants  
4:00 - 4:30 Dr. Harvey Karp - Improving Infant Sleep Efficacy: A Novel, Technological Approach to Reduce SUID

**Thursday Safe Sleep Research**

- 1:30 – 2:00 Alexa Erck Lambert - The Centers for Disease Control and Prevention's Sudden Unexplained Infant Death Investigation Reporting Form Update  
2:00 - 2:30 Carri Cottengim (CDC) & Dr. Erich Batra - U Shaped Pillows and Sitting Devices  
2:30 – 3:00 Dr. Sharyn Parks Brown – CDC's SUID Case Registry Update and Awardee Highlights

**3:00 - 3:15 Refreshment and Exhibitor Break**

**3:15 - 3:30 Poster Sessions**

- 3:30 – 4:00 Sasha Mintz - Leveraging Public Health Data Systems to Understand Immunization as a Protective Factor for SUID

**4:00 - 4:30 Cribs for Kids – Special Events**

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**Breakout 4: Cribs for Kids 101 (WEDNESDAY ONLY)**

**Time                      Cribs for Kids 101**

**Wednesday**

1:30 – 2:00    Becoming a Partner & Product Distribution

2:00 - 2:30    Safe Sleep Ambassador & Safe Sleep Academy

2:30 – 3:00    Healing Hearts Infant Bereavement Support

**3:00 - 3:15    Refreshment and Exhibitor Break**

**3:15 - 3:30    Poster Sessions**

3:30 – 4:00    Hospital Certification & Military Initiative

4:00 - 4:30    National Public Safety Initiative Managed Care

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**Poster Presentations**

POSTER PRESENTATIONS
Marshara Fross - Infant Sleep Practices Among Florida Maternal, Infant and Early Childhood Home Visiting
Marshara Fross - Evaluation of Infant Sleep Within Florida Maternal, Infant, and Early Childhood Home Visiting Program through the lens of the Home Visitors
Jessica Flaherty - A Policy Analysis: Reducing Accidental Suffocation and Strangulation in Bed in Pennsylvania
Jennifer Fiddner - SUID Brief
Igbagbosanmi Oredein - Florida Department of Health Citrus County Baby Box Program Evaluation - A Qualitative Study of Infant's Sleep Environments and Parents' perspectives on sleep practices and furnishings.
Rochelle Thompson - Effectiveness of a Safe Sleep Practice Educational Intervention to Promote Behavior Change
James Craig - Provision of Infant Sleep Sacks, Portable Cribs, and Culturally Specific Safe Sleep Education to Promote Safe Sleep Practices in Oklahoma
Christy Schunn- "It's Just a Box" - Qualitative Assessment of Pregnant Women's Perceptions of Infant Sleep Boxes
Pamela Hoogerwerf - Safe Sleep for Pediatric Inpatients: A Quality Improvement Success Story
Katherine Brashears - Screening Support for Infant Safe Sleep: A Quality Improvement Project
Sarah Kennedy - FLOURISH Safe Sleep Recognition Program
Suhagi Kadakia - The Effects of Infant Bouncers (mamaRoo) on Physiologic and Behavioral Responses in Infants in the NICU
Lauren Christy - Safe Sleep Baby Book
Sumana Kondle - The Safe Sleep "Sweet Spot": A Survey looking at the ideal amount of sleep hygiene information that should be conferred through 'Directional Advertising'.
Daby Snipes - All in the Family - Working together through our Safe Kids Upstate Coalition to bring awareness and understanding of Safe Sleep Best Practices in Oconee County South Carolina
Anne Pedrick - Targeting High Risk Families with a State-wide Collaborative Safe Sleep Message
Jocelyn Zakri - Sleep and the Infant: An Overview of Sleep Physiology from Birth to 12 Months
Kara Casavan- Study of safe infant sleep practices promoted through images found on Children's hospital websites
Lori Winkler - What's "App"ening Poster