NOTE: THIS IS A TENATIVE AGENDA. PRESENTATION ORDER AND TITLES MAY BE SUBJECT TO
CHANGE. DATES AND TIMES ARE STILL BEING DETERMINED AS SOME PRESENTATIONS ARE
STILL BEING CONFIRMED AND WILL BE ADDED ASAP.

Plenary Sessions

Welcome & Opening Remarks
Judy Bannon
Cribs for Kids®

Presentation Title TBD – Topic: Products & Safe Sleep For Babies Act
Michael Goodstein, MD
Wellspan York Hospital

The Biomechanics of Incline Sleep
Erin Mannen, Ph.D., Mechanical Engineering
Boise State University

Unwrapping the Stagnation in SUID Rates
Barbara Ostfeld, Ph.D. & Thomas Hegyi, MD
Rutgers Robert Wood Johnson Medical School and SIDS Center of New Jersey

Digital Engagement: Exploring the Impact of Social Media Platforms on Infant Sleep Safety Patterns
Caitlin Pollard, MA
Mental Health Resources, Campbell University

High Prevalence of Falling Asleep During Infant Feeding and Associated Factors
Fern Hauck, MD, MS
University of Virginia, Department of Family Medicine

Presentation Title TBD – Topic Product Safety Spotlight
Representative from Consumer Reports
The Safe Sleep Plan: A New Messaging and Communication Framework
Mia Morton, BS
*Spokane Regional Health District*

**Review of the American Academy of Pediatrics 2022 Safe Sleep Recommendations**
Rachel Moon, MD
*University of Virginia School of Medicine*

**Ask the AAP Taskforce – Q&A Panel Discussion**
Rachel Moon, MD
Michael Goodstein, MD
*Other Panelists TBD*

**Review of Interventions to Reduce Risk of Sleep-Related Infant Deaths: Progress and Future**
Trina Salm Ward, PhD, MSW
*University of Wisconsin-Milwaukee & Georgia Department of Public Health*

**Managed Care Organizations & Safe Sleep**
TBD
TBD

**Group Discussions & Networking**
*These groups will have discussion questions that pertain to infant safe sleep and addressing barriers. Attendees will have their choice of group to join. These groups will be designed to promote networking amongst the Safe Sleep Community Members. The discussions will be presented to the group during the Friday “Where Do We Go From Here” session.*

**Concurrent Sessions**

**Community Collaborations**

**Cribs for Change: Collaborating across the Community**
Lori Winkler, MSN, RN, TNS, CPEN
*SSM Health Cardinal Glennon*

**A Visit Can Save a Life: The Role of Child Protective Services Caseworkers in SUID**
Spencer Poston, MSc & Devon George, MSN, RN
*UPMC Children’s Hospital of Pittsburgh & Cribs for Kids®*

**Healthy Mom and Baby: Whole Family Wellness and Safe Sleep**
Stephanie Bennett, RN, BSN & Angela Patton
*Licking County Health Department*

**A Healthy Start to Reducing Infant Loss of Black Babies**
Chaunda Cunningham, LSW & Chastity Everett
*Healthy Start, Inc.*
Nurturing Safe Sleep: The Vital Role of Breastfeeding
Joann Wrobel, MS, RD, IBCLC & David Roth
Oakland County Health Division

Developing Innovative Ways to Expand Safe Sleep Messaging: Pilot-Testing a Safe Sleep Shelter Program and Postnatal Booster Sessions
Trina Salm Ward, PhD, MSW & Terri Miller, MPH
University of Wisconsin-Milwaukee & Georgia Department of Public Health

Sleep Safely Baby Initiative – Breaking Barriers and Building Safe Sleep Communities
Candiss Ducksworth, MPH, CIC
Florida Department of Health in Orange County

Safe Sleep Messaging & Behavior Change

Using Social Media to Build Bridges
Shayna Raphael
The Claire Bear Foundation

A Peer to Peer Community Initiative to Empower Dads on Safe Sleep and Breastfeeding
Destiny Stokes & Eric Marsh
Healthy Mothers, Healthy Babies & The Fathering Circle

Marketplace Dangers: The prevalence of recalled and unsafe infant products being sold online and their impact on safe sleep education
Michelle Barry
Safe Infant Sleep

Going from Lecturing to Listening
Kristy Stout, LGSW
Our Babies: Safe and Sound

Assessing Universal Considerations in Infant Mortality Across the Globe: A Descriptive Observational Study of SIDS Knowledge and Reduction Coverage on YouTube
Aysha Jawed, Ed.D., LCSW-C, MPH & Catherine Ehrhardt, BSN
Johns Hopkins University School of Medicine & Johns Hopkins Children’s Center

Innovate to Educate: Transforming Ideas into Practical Teaching Tools
Charlotte Gabet
Safe Sleep Simulation

Hospital Initiatives

Successes and Barriers: Development of an Infant Safe Sleep Program at a Pediatric Hospital
Jennifer Gingrasfield, MSN, RN PPNP-BC & Sara Drumm, RN
Boston Children’s Hospital
Our Safe Sleep Education Journey
Kinzie Evrard & Mary Beth Wright
Norton Healthcare

Safe Sleep for Iowa’s Infants
Katy Sowden, BA, CPSTI & Audrey Bush
Blank Children’s Hospital

Equity and Safe Sleep for Infants (ESSI): A Statewide Neonatal Quality Improvement Initiative
Alana Rivera, MSN, RNC-OB, C-EM, CLC & Leslie Caldarelli, MD
Illinois Perinatal Quality Collaborative

INspire – How Recognition Can Drive Measurable Result
Brittany Waggoner, MSN, RN, AGCNS-BC
Indiana Hospital Association

Enhancing Safe Sleep Education Practices in an Urban Multiethnic Community Hospital
Lourdes Cohen, MD & Svetlana Khaimova, RN, MSN, CLC
Flushing Hospital Medical Center

Improving Adherence to Infant Safe Sleep Practices in an Acute Care Pediatric Setting
Mayra Manchego, DO & Jennifer Rutt
Atrium Health Wake Forest Baptist

Optimizing Workflow of Safe Sleep Education and Resources in a NICU within a Stand-Alone Pediatric Facility
Amanda Morales, MSN, APRN, CPNP-PC, CCRN, C-ELBW & Yesica Peraza, MSN
Nicklaus Children’s Hospital

Research & Data

Analysis of Photos Shared on Facebook in the Context of SIDS
Kelly Pretorius, PhD, MPH, MSN, PNP-A/B/ & P/C & Sookja Kang
Indiana University & University of Texas at Austin

Connecting Safe Sleep and Tobacco Cessation: A Failed Research Project with Positive Outcomes
Cari Schmidt, PhD & Maria Torres
KU School of Medicine Wichita Center for Research for Infant Birth and Survival & Kansas Infant Death and SIDS Network, Inc.

Integrating Safe Sleep Education into a Pregnancy App: A Novel Approach to Reaching High-Risk Populations
Rachel Berger, MD, MPH & Rachel Moon, MD
UPMC Children’s Hospital of Pittsburgh & University of Virginia
Application of Behavior Analysis to Supporting Caregivers and Medical Personnel to Adhere with Recommendations for a Safe Infant Sleeping Environment
Jason Vladescu, PhD, BCBA-D, NCSP, LBA & Jessica Day-Watkins, PhD, BCBA-D
*Caldwell University & AJ Drexel Autism Institute at Drexel University*

**Public Safety Initiatives**

**Understanding Sleep Related Infant Death Investigations**
Trista Baird, Captain
*South Carolina Law Enforcement Division (SLED)*

**Including First Responders in Infant Safe Sleep Education Efforts to Decrease Sleep-Related Infant Deaths**
Colleen Nelson, LMSW & Samantha Mishra, DO, MPH
*Michigan Department of Health & Human Services, Bureau of Health and Wellness & Bureau of Emergency Preparedness, EMS and Systems of Care*

**Cribs for Kids: Beyond Safe Sleep**

**Partnerships for Innovation in Lead Exposure Prevention Education: Happy, Healthy, Lead-Free Me!**
Gail Gettens, MS, ECMP
*NH Division of Public Health Services*

**Pre-Recorded Poster Sessions**

**A Pediatric Clinic Safe Sleep Education Program Assessment**
Michelle Burger, BSN, RN
*Rutgers University*

**Safe Sleep Initiative**
Margaret Cotlar, MSN, RN, IBC:C & Amber Ross
*Houston Methodist Sugar Land*

**Novel Approaches for Teaching SIDS Prevention with Children**
Ann Lambert, DNP, MSN, PPCNP-BC & Irina Martin
*Auburn University College of Science and Math*