



Happy, Healthy, Lead-Free Me!

Help spread the word about *Happy, Healthy, Lead-Free Me!* on your organization's social media channels.

How to use this toolkit:

Below are sample social media posts, as well as graphics to download to accompany posts. The graphics allow space to add an organization's logo. Also included are links to both a short promotional video clip and a narrated video version of the full book.

Sample Social Media Posts:

- 1) The new children's board book, *Happy, Healthy, Lead-Free Me!* is now available. Ask <organization name here> for a free copy for your child. Learn more at: www.leadfree.me
- 2) At 1 and 2, lead testing is what to do! Learn more about the importance of having your child's lead level tested when reading the new children's board book, *Happy, Healthy, Lead-Free Me!* Ask <organization name here> for a free copy for your child. Learn more at: www.leadfree.me
- 3) Lead poisons people, especially children. Learn simple steps to protect your child from lead poisoning when reading the new children's board book, *Happy, Healthy, Lead-Free Me!* Ask <organization name here> for a free copy for your child. Learn more at: www.leadfree.me

Graphics:

Click on any of the images below to download a PNG file.



PowerPoint Slide Graphics:

Download PowerPoint slides with graphics to easily add a logo or translated text:
<https://leadfreekidsnh.org/wp-content/uploads/2022/09/HHLFM-Media-Toolkit.pptx>

Video Content:

- 1) Short 12 second promotion video:
<https://leadfreekidsnh.org/wp-content/uploads/2022/09/Happy-Healthy-Lead-Free-Me-GIF-3.gif>
- 2) A read-a-loud narrated video version of *Happy, Healthy, Lead-Free Me!* <https://youtu.be/PayRvhzG1xA> (4:31)