



IN PARTNERSHIP WITH:



The Safe Sleep Building Blocks Grant Program will award 20 Safe Kids Coalition Members or their collaborative partners safe sleep products and education to meet the needs of 20 families, along with community outreach support. Our shared goal is to reach underserved communities and establish new partnerships dedicated to ensuring that all babies sleep safely. Each of the 20 awarded organizations will receive:

- **20 Safe Sleep Survival Kits**, which include a Cribette play yard, a Cribette sheet, a Snoozzette wearable blanket, a Sleep Baby Safe & Snug board book, a Pacifier, and Safe Sleep Education Materials, including a safe sleep education booklet and door hanger.
- **Community Outreach Support**, which includes a Cribs for Kids Education Package of 50 Brochures, 50 Door Hangers, 25 Fliers, 5 Posters, and 2 Safe Sleep Sammi/Sasha Toy Kits along with Safe Sleep Building Blocks press release, social media postings, and Safe Sleep Building Blocks electronic badge for the site and posting inclusion.
- **Note:** The cost of shipping is included. All Items will be shipped on a single pallet to each of the 20 awardees. Organizations must confirm the ability to receive and store a one-time shipment.
- **Applications must be submitted online.** The link to the application can be found at <https://www.cribsforkids.org/building-blocks/>.

Organization Name*
Mailing Address* <i>Street Address, Address Line 2, City, State, Zip, Country</i>
Website URL*
EXECUTIVE DIRECTOR, CEO, OR EQUIVALENT
First Name*

APPLICATIONS MUST BE SUBMITTED ONLINE. THIS IS FOR REVIEW PURPOSES ONLY.

Last Name*
Title*
Email Address*

PRIMARY CONTACT FOR THIS APPLICATION
First Name*
Last Name*
Title*
Email Address*

Organization Mission Statement*
Tax ID Number*
Is your organization a Cribs for Kids Partner?* <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure <i>If you select "no" or "unsure," please note that awardee organizations will be required to become a Cribs for Kids Partner to receive building blocks grant kits.</i>
Is your organization a Safe Kids Worldwide Coalition?* <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure
<i>If yes, what is the name of your Safe Kids Worldwide Coalition?*</i>

YOUR AGENCY AND INFANT SAFE SLEEP
Does your organization currently work to reduce infant mortality by preventing deaths associated with sleep including suffocation, asphyxiation, and SIDS?* <input type="checkbox"/> Yes <input type="checkbox"/> No, but this grant will allow us to begin this work.

If yes, tell us about your work including agencies with which you partner, the population to which you outreach, how you deliver safe sleep education and support.*

PROJECT NARRATIVE

Describe how the elements of the Building Block Mini-Grant will be utilized:

- Briefly describe the work done by your organization including its history, population served, and recent accomplishments.
- Share how the Building Block mini-grant elements will be used, including the target audience, how need will be identified, and how safe sleep education will be provided. If available, outline planned activities and timeline.
- If relevant, include collaboration with other community partners and how their participation will facilitate or augment outreach and impact, including any resources to be used beyond those provided by Cribs for Kids.
- Detail the planned distribution of Cribs for Kids Safe Sleep Kits and Cribette play yards, along with safe sleep education to the recipients.
- If relevant, share safe sleep education or outreach that will be provided beyond the 20 receiving Cribs for Kids Safe Sleep Kits.
- Include any plans to assess safe sleep learning or behavior resulting from education or product donation.

500 Words Maximum*

PROJECT FINANCES

Are there any new costs for your organization associated with this project?*

- Yes No, our existing staff and resources will be used.

If yes, outline these costs.*

PROJECT CAPACITY
Confirm understanding and agreement.

If awarded, your organization will receive and store palleted shipments of the Cribette, Building Blocks safe sleep product kits, and education items.*

- Yes, we currently have the capacity to receive and store palleted shipments of safe sleep products, and education items.
- No, but we can commit to having the capacity to receive and store palleted shipments of safe sleep products, and education items by 6/30/2025.

If awarded, your organization will be required to report demographic information, without personal identifiers, for each program participant receiving safe sleep education and products by completing an online form.*

- Yes, my organization can meet this requirement.
- No, my organization cannot meet this requirement.

ADDITIONAL INFORMATION
Optional

You may take this opportunity to share any additional information about your organization, the region, and people it serves. Provide context for the gap that will be filled, or program that will be enhanced. Additionally, discuss any regional issues or challenges involving infant mortality related to safe sleep and SIDS.

May Cribs for Kids communicate with the organization outside of this application?*

- Yes
- No