



The National Safe Sleep Hospital Certification Program Criteria for Designation

To be designated a *Certified Safe Sleep Hospital*, the hospital must:

1. Develop and maintain a Safe Sleep Policy (see **POLICY** on page 2);
2. Provide staff working on the units serving infants and children under the age of 1 with training on infant safe sleep (see **STAFF TRAINING** on page 3);
3. Provide infant safe sleep education to the parents of infants prior to discharge (see **PARENT EDUCATION** on page 4);

To be designated a *Certified Safe Sleep Leader*, in addition to the above criteria, the hospital must:

1. Make use of wearable blankets in the Well-Baby Nursery and Neonatal Intensive Care Unit, as applicable. (see **WEARABLE BLANKET PROGRAM** on page 5);
2. **AUDIT** – Record your progress and report your successes with the use of our PDSA tool. (See PDSA Cycle worksheet on 6).

To be designated a *Certified Safe Sleep Champion*, in addition to the above criteria, the hospital must:

1. Conduct outreach activities related to infant safe sleep (see **COMMUNITY OUTREACH** on page 8);
2. Affiliate with or become a Cribs for Kids® Partner (see **CRIBS FOR KIDS®** on page 9).

The following expands on the requirements to be designated a *Certified Safe Sleep Hospital, Leader or Champion*. Each page contains three sections:

1. **Criteria.** In order to achieve a designation, you must meet – or exceed – each criterion.
2. **Documentation.** Please make the documentation available to Cribs for Kids® upon request.
3. **Resource.** Multiple resources have been provided in an effort to facilitate the process of achieving a designation.

* If your hospital is working toward achieving the requirements for Safe Sleep Certification, please contact Cribs for Kids®. Our goal is to help your hospital achieve a designation.

Cribs for Kids® would like to thank the North Carolina Healthy Start Foundation for generously sharing the materials for the Infant Safe Sleep Model of Excellence Award in North Carolina in the name of saving babies nationwide.

POLICY

The following is required to be designated a Certified Safe Sleep Hospital

Criteria:

- Develop and maintain a Safe Sleep Policy that is consistent with the recommendations of the American Academy of Pediatrics (AAP).* The Safe Sleep Policy must be in current operation, as well as in practice for at least three months prior to the date of application. The Safe Sleep Policy must include the following:
 - The provision of training on infant safe sleep to staff working on the units serving infants and children under the age of 1;
 - The provision of infant safe sleep education to the parents of infants prior to discharge.

Documentation:

- If requested, please provide a copy of the hospital's Safe Sleep Policy with an effective date of at least three months prior to when the application is submitted.

Resource:

- A sample Safe Sleep Policy is available from Cribs for Kids®. The document can be accessed in the Toolkit on the Safe Sleep Academy.

* Although your policy does not need to explicitly explain the use of images involving sleeping babies, the AAP recommends that such images be consistent with the modeling of safe sleep. Images depicting unsafe sleep may not be used in the hospital including, but not limited to, depicting infants in unsafe sleeping environments through marketing, social media, campaigns, artwork and/or photos. However, such images are often used unintentionally, failure to remove any or all unsafe infant sleeping material within a reasonable time frame (one (1) month from discovery unless there are extenuating circumstances) will result in revocation of your Certification.

STAFF TRAINING

The following is required to be designated a Certified Safe Sleep Hospital

Criteria:

- Provide staff working on the units serving infants and children under the age of 1 with training on infant safe sleep. The training can be direct contact (e.g., lecture) and/or computer-based.
- Provide new staff working on the units serving infants and children under the age of 1 with training on infant safe sleep within 3 months of hire.
- Provide staff working on the units serving infants and children under the age of 1 with annual trainings on infant safe sleep and/or updated information on the most current data and practice standards.

Documentation:

- If requested, please provide a training log (or similar document) including a description of the training and the date of the training.
- If requested, please complete the Checklist of Standard Materials (see page 10) to indicate which materials are used for training. If the material used is not on the checklist, please send it to Cribs for Kids® for approval.

Resource:

- Training materials and curriculum are available from the Eunice Kennedy Shriver National Institute of Child Health and Human Development Safe to Sleep® Public Education Campaign. The training materials and curriculum can be accessed at <http://www.nichd.nih.gov/sts/Pages/default.aspx>.
- Training materials and curriculum are also available from Cribs for Kids®. The training materials and curriculum can be accessed via the Hospital Initiative Toolkit on the Safe Sleep Academy.

PARENT EDUCATION

The following is required to be designated a Certified Safe Sleep Hospital

Criteria:

- Provide infant safe sleep education to the parents of infants prior to discharge. Provision of parental education must be documented in the patient's chart. Education can be provided by an educational video or DVD or educational material(s), but it must be supplemented by direct dialogue.
- Model appropriate safe sleep behavior [per the recommendations for infant safe sleep from the American Academy of Pediatrics (AAP)] unless contraindicated for documented medical reasons with a physician's order.

Documentation:

- If requested, please provide a statement indicating the above criteria is hospital policy.
- If requested, please complete the Checklist of Standard Materials (see page 8) to indicate which materials are used for education. If the material used is not on the checklist, please send it to Cribs for Kids® for approval.

Resource:

- Materials are available from the Eunice Kennedy Shriver National Institute of Child Health and Human Development Safe to Sleep® Public Education Campaign. The materials can be accessed at <http://www.nichd.nih.gov/sts/Pages/default.aspx>.
- Materials (including *Safe Sleep for Your Baby Right from the Start*, an educational DVD) are also available from Cribs for Kids®. The materials can be accessed via the Hospital Initiative Toolkit on the Safe Sleep Academy.
- Additional DVDs can be found with reviews at: <http://www.mchlibrary.org/suid-sids/SafeSleep/videos.html>
- Safe Sleep bi-lingual handouts and door hangers available at the Hospital Initiative Toolkit on the Safe Sleep Academy or on <http://www.halosleep.com/halo-in-hospitals/>

AUDITS AND PDSA CYCLES

In addition, the following is required to be designated a Certified Safe Sleep Leader or Safe Sleep Champion.

Criteria:

- Implement the use of one of the following:*
 - 2 PDSA cycles over the course of a calendar year
 - 2 audits of modeling of safe sleep behaviors in the hospital.
- *May do one of each of the above.

Documentation:

- If requested, please provide a document describing the hospital's PDSA cycle and results OR the results of the audit.

Resource:

- Information on PDSA cycles is available at http://www.institute.nhs.uk/quality_and_service_improvement_tools/quality_and_service_improvement_tools/plan_do_study_act.html
- Information on audit tools is available at Hospital Initiative Toolkit on the Safe Sleep Academy

WEARABLE BLANKET PROGRAM

In addition, the following is required to be designated a Certified Safe Sleep Leader or Safe Sleep Champion.

Criteria:

- Implement the use of wearable blankets (replacing traditional blankets) in the Neonatal Intensive Care Unit (NICU) and the Well-Baby Nursery. However, it is very important to continue to teach how to correctly swaddle infants for times when a wearable blanket is not available.
- If a hospital is unable to participate in an in-hospital wearable blanket program, an explanation must be provided. A program may still obtain a Silver or Gold Certification as long as each family is provided with a wearable blanket at the time of discharge to further stress the importance of making sure the crib is devoid of loose blankets

Documentation:

- If requested, please provide a document describing the hospital's wearable blanket program.

Resource:

- Information on the HALO® In-Hospital SleepSack® Program is available at <http://www.halosleep.com/in-hospital-sleepsack-program/>.
- Institutional laundering recommendations are available at <http://www.halosleep.com/laundry-guidelines/>.

Safe Sleep Audit Tool

Date: _____

Auditor: _____

<i>Patient #</i>	<i>Head of bed Flat? Y or Degree of elevation</i>	<i>Patient Asleep Supine? Y or N</i>	<i>Multiple Blankets to Crib? Y or N</i>	<i>Stuffed Animals in Crib? Y or N</i>	<i>Large or Fluffy Blankets Around Pt.? Y or N</i>	<i>Patient in Nest Y or N</i>	<i>Patient Swaddled? Y or N</i>	<i>Care giver sleeping with patient? Y or N</i>	<i>Positioning Device used? Y or N</i>
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Y – Yes N- No

COMMUNITY OUTREACH

In addition, the following is required to be designated a Certified Safe Sleep Champion.

Criteria:

- Conduct outreach activities related to infant safe sleep. The hospital must conduct at least two outreach activities per year. Outreach activities can include but are not limited to:
 - Broadcast of a Public Service Announcement (PSA) related to infant safe sleep;
 - Participate in a health fair;
 - Providing infant safe sleep education at a church or community center;
 - Publishing an editorial in the local newspaper.
- Display educational material (e.g., a poster illustrating an infant safe sleep environment) in appropriate departments of the hospital.
- Include information on infant safe sleep on the hospital’s website.

Documentation:

- If requested, please provide a document describing the outreach activities including the type of activity, the date of the activity, the location of the activity, and the number of people who participated in the activity. If desired, please send photographs taken at the outreach activity to Cribs for Kids®. Printed material (e.g., press release) can also be sent.

Resource:

- Sample outreach materials are available from the Eunice Kennedy Shriver National Institute of Child Health and Human Development Safe to Sleep® Public Education Campaign. The outreach materials can be accessed at <http://www.nichd.nih.gov/sts/Pages/default.aspx>.
- Other materials are also available from Cribs for Kids®. The materials can be accessed via the Hospital Initiative Toolkit on the Safe Sleep Academy.

CRIBS FOR KIDS® PARTNERSHIP OR AFFILIATION

In addition, the following is required to be designated a Certified Safe Sleep Champion.

Criteria:

- Become a Cribs for Kids® Partner or provide a letter of support from your local Cribs for Kids® partner documenting your affiliation or support of their program.
- Must provide a mother/caregiver a safe place for their infant to sleep up to one (1) year of age that is approved through the Consumer Safety Product Commission (CSPC). The goal is to insure that every new family leaving the hospital has a safe sleep environment for their infant.

Documentation:

- If requested, please provide a copy of the signed Cribs for Kids® Trademark License Agreement.

Resource:

- Information on becoming a Cribs for Kids® Partner and purchasing our Cribette portable crib can be found on our Cribs for Kids website under the Partners tab.



**The National Safe Sleep Hospital Certification Program
Checklist of Standard Materials**

Please indicate which materials are used for staff training and which materials are used for parent education. If the material used is not on the checklist, please send it to Cribs for Kids® for approval.

Staff Training	Parent Education	Material Source
<input type="checkbox"/>	<input type="checkbox"/>	Cribs for Kids®
<input type="checkbox"/>	<input type="checkbox"/>	The American Academy of Pediatrics
<input type="checkbox"/>	<input type="checkbox"/>	C J Foundation for SIDS
<input type="checkbox"/>	<input type="checkbox"/>	HALO Innovations®
<input type="checkbox"/>	<input type="checkbox"/>	National Institute of Child Health and Human Development Safe to Sleep® Public Campaign
<input type="checkbox"/>	<input type="checkbox"/>	Safe Kids Worldwide
<input type="checkbox"/>	<input type="checkbox"/>	Other
<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	
<input type="checkbox"/>	<input type="checkbox"/>	